# Fall 2025

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**FINANCES** 

#### **Andreas Hackethal**

# **Your Financial Lifestyle Code**

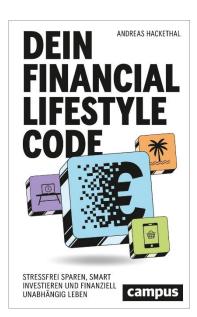
Savings without stress, smart investments and financial independence

#### CONTENT

#### Your money, your life – the simple path to financial freedom!

How do I want to live? This question is at the beginning of every important decision — including financial ones. Personal finances should not only provide security, but also help you live the life you want. So before you start thinking about investments, strategies or savings goals, it's important to figure out what kind of life you want to live. Just as there is no miracle programme for the perfect body, there is no single formula for financial success. In his financial guide, Andreas Hackethal therefore argues against optimising every last decimal point of your personal finances. He is concerned with making the right financial decisions for long-term contentment. He has created an easy-to-understand formula for laying the financial foundation for exactly the life you want: the Finance Lifestyle Code.

- Lots of exercises and tips
- Scientifically sound, easy to understand
- Practical: what you learn can be put into practice right away in the Seasn app



January 2026 Paperback Approx. 240 pages 13.5 x 21.5 cm D €25

#### **AUTHOR**

Prof. Dr. Andreas Hackethal is a professor at the House of Finance at Goethe University in Frankfurt. His research focuses on finance and financial decisions made by private households. He is involved in the Centre for Financial Studies, the Leibniz Institute for Financial Market Research SAFE, the advisory board of BAFIN and the Stock Exchange Expert Commission at the Ministry of Finance.

- Step by step to your personal financial master plan.
- Quick, simple, secure and effective.
- Perfect for young professionals.

**FINANCES** 

#### **Gerd Kommer**

# **Invest Confidently Before and During Retirement**

Secure your standard of living and financial goals with ETFs

#### CONTENT

#### Close the pension gap with ETFs

Planning and implementing financial matters before and during retirement is not easy — but it is of enormous economic importance for people over 40 or those already retired. Gerd Kommer offers readers answers to pressing financial questions such as:

- Will I have enough money in old age to maintain my desired standard of living?
- Which form of investment makes sense today?
- Who is suited to investments such as shares, ETFs, gold or real estate?

Readers will find everything they need to know about financial planning for the second half of their lives in this book. They will also find food for thought on whether gifts to children or grandchildren make sense and whether setting up a family foundation could be an option.



September 2025
Paperback
Approx. 360 pages
With 5 colour illustrations
13.5 x 21.5 cm
D €30

#### **AUTHOR**

Dr. **Gerd Kommer** is the founder and managing director of two asset management companies based in Munich, Gerd Kommer Invest GmbH and Gerd Kommer Capital GmbH. He studied business administration, tax law, political science and German language and literature, and is the author of several bestsellers on investing in capital market investments and real estate.

- Financial knowledge and specific recommendations for decision-making before and during retirement.
- Successful ETF strategy for life after work.
- Expanded and updated new edition.





Over 10000 sold

Over 10000 sold

# Anna Sophie Herken / Christina Sontheim-Leven / Bettina Weiguny Power Play

What female managers experience and how they fight back

#### CONTENT

#### Female managers spill the beans

How is it possible that they make it to the very top, yet still regularly encounter bizarre and unbelievable situations?

Anna Sophie Herken, Christina Sontheim-Leven and Bettina Weiguny report on how top female managers assert themselves against everyday sexism and systemic hurdles in male-dominated areas of power at the top of corporations. From prejudices against the newcomer ('token woman!'), stupid comments, thoughtless or deliberate nastiness, mansplaining in meetings and unfair male alliances.

Renowned female managers, entrepreneurs and founders openly and provocatively describe how they push their way through, what mistakes to avoid and what strategies and tricks they use. Against the backdrop of a resurgent 'masculinity' in many places, this is essential reading for all women who want to pursue a career.

Anna Sophie Herken wants to ensure that women in leadership are finally recognised not only as a matter of fairness, but also of performance and economic success.

Christina Sontheim-Leven wants to stop structural inequality so that she never again has to read about 'failed' top women or have her ideas ignored despite her expertise until a man presents them.

Bettina Weiguny wants her daughters' generation to claim CEO positions as naturally as men do, and for colleagues to not get away with "just kidding" when they engage in inappropriate behaviour.

- 50 renowned female managers report on sexism, mansplaining and chauvinism in the boardroom
- Tips and strategies for successfully fighting back
- For women in male-dominated professions

### AUTHOR

**Anna Sophie Herken** is a former Allianz manager and member of several supervisory boards, she has been a member of the GIZ Executive Board since summer 2023.

**Christina Sontheim-Leven** is a former SDAX board member, supervisory board member and recognised advocate for female empowerment.

**Bettina Weiguny** is a freelance business journalist, publicist and columnist for *F.A.S.*, she recently published a book about young female rebels from around the world.



September 2025 Paperback Approx. 224 pages 13.6 x 21.5 cm D €22

# Carola Kupfer / Christine Weiner Simply the Best

When women over 50 relaunch their careers

#### CONTENT

#### Achieved all that and still so much to do

No, this is not a traditional guidebook with checklists, personality tests and to-do lists. Women over 50 don't need that anymore. They have enough life experience and have achieved a lot in their careers. Nevertheless, many ask themselves: Is that all there is, because younger people are coming up behind me? Will my current job still be fulfilling in the future? Or is there more out there? Carola Kupfer and Christine Weiner are convinced that there is. In their book, they tell the stories of successful women over 50, reveal their strategies, explain how they got a new start at this age — and why it worked so well. Simply the Best inspires women over 50 to take control of their careers again and make the most of their individual strengths.



August 2025 Paperback Approx. 224 pages 13.5 x 21.5 cm D 25€

#### **AUTHOR**

Carola Kupfer is an author, wordsmith, writing coach, and ghostwriter. Together with Christine Weiner, she co-authored Das Pippilotta-Prinzip, among other works. She is also president of the Bavarian State Association for Culture and Creative Industries (BLVKK), where she advocates for the political and economic interests of the industry.

**Christine Weiner** is a systemic supervisor, coach and consultant and has been supporting women who want to develop professionally and/or personally for many years. She is the author of novels and non-fiction books focusing on the reality of women's working and personal lives.

- A new start in your career after 50 how women can successfully shape the second half of their careers.
- With best practice examples from well-known role models.

#### Anita von Hertel

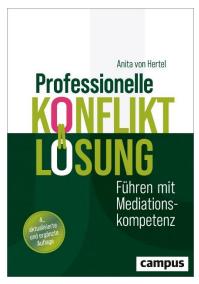
#### **Professional Conflict Resolution**

Leading with mediation skills – Completely updated new edition

#### CONTENT

#### The tried-and-tested helper in all conflict situations

Whether it's performance evaluations, negotiations or power struggles in management: conflict situations and how to deal with them are part of every manager's daily routine. The good news is that there is a management tool that can be used to bring even completely divided parties back to the table and help them reach an agreement! Mediation is a method that everyone needs to master in today's management environment – it is fast, cost-effective and highly efficient. In her standard reference work, Anita von Hertel presents tools and techniques that enable new, synergistic solutions in every situation encountered in everyday management. The updated new edition takes into account the latest case law and is supplemented by the topics of remote mediation and mediation supervision for managers. NEW: With numerous audio examples available for download.



October 2025
4th, revised and updated edition.
Hardcover
Approx. 328 pages
15.5 x 23.3 cm
D €44

#### **AUTHOR**

**Anita von Hertel** is a lawyer and business mediator. She supports companies in disputes as an external consultant and trains executives in mediation and communication in companies.

- Standard reference book on conflict resolution.
- Revised and expanded edition.

# Christoph Abeln

#### From Career Setback to Comeback

How executives recognise when they are being quietly dismissed and find the right counterstrategy

#### CONTENT

#### A successful comeback instead of the end of a career

Changes often creep in unnoticed – and many managers realise too late that they are being deliberately pushed out of the company. The end of a career can begin with initially barely noticeable cuts in management responsibilities, such as a tempting offer or seemingly well-intentioned tasks and contract changes. Managers then often fail to see what is happening – with serious consequences.

Christoph Abeln, a specialist lawyer for employment law, helps people recognise the early signs. He provides those affected with the knowledge they need to survive dismissal conflicts and the resulting legal disputes unscathed. Abeln combines his expert knowledge from 30 years of experience with encouraging storytelling from his own professional practice.



September 2025 Hardcover Approx. 224 pages 13.8 x 22.0 cm D €34

#### **AUTHOR**

**Dr. Christoph Abeln** is a lawyer for managers and has specialised in representing executives, board members and senior managers for almost 30 years. His law firm ABELN, with offices in Berlin, Frankfurt am Main, Düsseldorf and Munich, advises clients in sectors such as banking, finance, automotive and pharmaceuticals.

- Recognise the threat of dismissal as a manager in good time and defend yourself professionally.
- Regain security through a strategic advantage.
- The author is a specialist lawyer for employment law, specialising in managers and their concerns.

#### Wiebke Lüth

# From the Vale of Tears to Happiness

How we can finally learn to love work and life again

#### CONTENT

#### Give yourself a little push and find happiness!

Negative news almost always receives more attention than positive news. This leads many people to see only the dark side of life. Experienced NLP (neuro-linguistic programming) trainer and author Wiebke Lüth says: Take a good look at yourself, hold your head high and enjoy life, both privately and professionally. Get out of the valley of tears and find your own path to happiness.

She entertainingly analyses avoidance strategies, opens readers' eyes to their disastrous consequences and shows how they prevent themselves from being motivated, productive, courageous and satisfied. In eight chapters with compelling examples from private and professional life, surprising eye-openers and concrete tips, Wiebke Lüth deciphers the mechanisms of paralysing pessimism and gently pushes readers towards happiness — to a place where lightness and authenticity are part of everyday life.

#### In the book, readers will find antidotes for:

- Clinging to fear
- The 'everyone is to blame but me' syndrome
- Paralysing perfectionism



September 2025 Paperback Approx. 220 pages 13.5 x 21.5 cm D €24

#### **AUTHOR**

**Wiebke Lüth** is the first German NLP Master Trainer and one of the most renowned coaches in Germany. With her FRESH-ACADEMY®, she has helped thousands of participants find and achieve their (life) goals over the past 20 years.

- The vitamin boost for mental health.
- NLP trainer Wiebke Lüth shows how to shape your work and private life in a positive way.
- A motivating wake-up call against powerlessness, frustration and self-pity.

# Sarah Gierhan / Eva Henseler Celebrate Your Versatility!

The jack-of-all-trades principle for clarity, fulfilment and success at work

#### CONTENT

#### A clear focus for versatile minds

They are called jack-of-all-trades and scanner personalities: people with diverse talents and interests want to be able to live out their multi-talents and thirst for knowledge in their everyday working lives. However, this versatility often leads to a lack of focus and dissatisfaction because it creates the feeling that you can do a lot, but nothing properly...

With 'Celebrate your versatility!', Sarah Gierhan and Eva Henseler kick off a journey to transform your own diversity into a real strength and help all all-rounders finally achieve professional clarity and personal success.

- What does it mean to be a jack of all trades? And where do my individual strengths lie?
- In which jobs can I make the most of my versatile potential?
- Which tools will help me to courageously tackle change and master my colourful working day?



September 2025
Paperback
Approx. 224 pages
with 25 black-and-white
illustrations
13.6 x 21.5 cm
D €28

#### **AUTHOR**

**Sarah Gierhan** is a business coach and professor of coaching at IU International University. As the founder of TausendsassaCoach, she has been supporting versatile people in positions of responsibility for many years on their path to clarity, fulfilment and success in their jobs.

**Eva Henseler** began her career as a management consultant and is now responsible for communications at Santiago Advisors. A true jack-of-all-trades, she has turned her enthusiasm for writing into a second career and has been working as a copywriter for print and online media since 2021.

- For anyone who feels they are not fulfilling their potential.
- How generalists can find individual success and professional satisfaction.
- Supplemented by a comprehensive personality test and worksheets to download.

#### Juliane Rosier

#### You Can be Sure of That!

Strategies for a crisis-proof career in a changing world of work

#### CONTENT

#### How to future-proof your career

One crisis follows another. Waves of redundancies are looming or already underway. Is my job still secure? And what actually makes a job secure?

Juliane Rosier's book offers an in-depth insight into the changes in the modern world of work and deconstructs traditional notions of job security. It shows why traditional career paths and working models no longer work and instead offers concrete strategies for building long-term (job) security in times of uncertainty and flexibility. Rosier encourages readers to question old ways of thinking, debunk myths and build their own crisis-proof careers with initiative, foresight and resilience.



September 2025 Hardcover Approx. 250 pages 13.8 x 22.0 cm D €30

#### **AUTHOR**

**Juliane Rosier** is a business psychologist, job and career coach, and expert in career reorientation and happiness at work. She has several years of professional experience in HR at various DAX-listed companies and medium-sized market leaders.

- An in-depth look at the changes in the modern world of work.
- Debunks outdated security myths and offers powerful strategies for an individual and stable career path.
- Inspires you to pursue a career with a future in these uncertain times.

# Lizz Görgl / Michael von Kunhardt

# The Magic of Flow

How to surpass yourself

#### CONTENT

#### When everything works like magic

Successful people know the feeling of being so absorbed in something that it almost seems to happen by itself. This state of flow allows us to surpass ourselves; it feels almost magical.

- But what exactly is flow?
- How can you achieve this desirable state?
- What are the necessary conditions?
- What obstacles and sources of support are there?
- And what role does time play?

Former professional skier Lizz Görgl and mental expert Michael von Kunhardt answer these questions and accompany readers into the world of top performers and peak performance. Numerous experience reports bring flow to life and are backed up by scientific research.

The Magic of Flow' is a must-read for anyone who wants to unlock their full potential



October 2025 Hardcover Approx. 224 pages 13.8 x 22.0 cm D €28

#### **AUTHOR**

**Lizz Görgl** is a former Austrian ski racer with over 40 World Cup podium finishes in all disciplines. Her greatest success was winning the double world championship title in 2011 in the super-G and downhill events. Since retiring in June 2017, the two-time Olympic medalist has been working as a singer and keynote speaker on the topics of potential development, motivation and perseverance.

As a long-standing mental coach and successful professional athlete, **Michael von Kunhardt** is an inspiring speaker for companies and associations, as well as a developer of ambitious executives. The winner of the 'Deutscher Speakerslam' award is a sought-after guest on SAT.1, Sport1 and other TV and radio stations.

- How to achieve a flow state and make the most of it to enjoy your work and be successful.
- By former professional skier, singer and speaker Lizz Görgl and mental expert and top 100 speaker Michael von Kunhardt.

**POLITICAL SCIENCE** 

#### Martin Andree

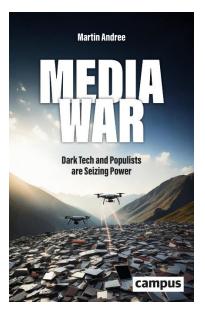
#### Media War

Dark Tech and Populists are Seizing Power

#### CONTENT

#### Welcome to the digitalocracy!

We see it every day - the increasingly bitter and more strident battle for power and supremacy in digital media. But who's actually fighting against whom? Internationally renowned media expert Martin Andree shows how a coalition of Dark Tech, Trump and right-wing populists is openly making a power grab in a bid for autocracy. They are more and more in control of the public sphere via digital monopolies and thus the very foundation of our democracies. With each passing day, it gets harder to save our free world. Will we still be able to turn things around? Or will Europe end up divided, facing chaos and civil war?



March 2025
Hardcover
Approx. 256 pages
13.8 x 22.0 cm
D €28 (German)
D €30 (English)
English version available

#### **AUTHOR**

Prof. Dr. Martin Andree teaches media studies at the University of Cologne. He has been researching the dominance of Big Tech for more than 15 years. Leading German media outlets (including public television and major newspapers) and conferences (including the German government's Digital Summit) regularly draw on his expertise for articles on this topic. In 2020, he published the highly acclaimed Atlas of the Digital World. He received the Günter Wallraff Special Prize for Press Freedom and Human Rights for his book Big Tech Must Go! (2023).

- Digital expert Martin Andree reveals the axis of Big Tech, populists and autocrats.
- A sharply pointed portrayal of digitalocracy as the new economic and social order.

### Paul M. Achleitner

### **Accelerate Your Experience**

Principles for Success in a Fluid World

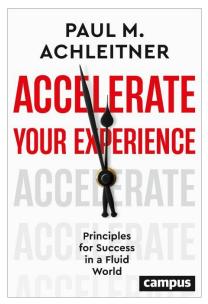
#### CONTENT

#### The future of the economy: action instead of pessimism

This volume distills decades of leadership insight from one of Europe's most influential financial minds. In sixty engaging reflections, former Goldman Sachs Partner, Allianz CFO and Chair of the Supervisory Board of Deutsche Bank, Paul M. Achleitner, offers a fresh perspective on management and navigating uncertainty in an era of rapid and disruptive change.

At a time when businesses face growing political and social pressures, Achleitner presents remedies to the prevailing pessimism in Western economies. Drawing on his extensive international career, he addresses the evolving demands of corporate legitimacy and executive accountability in a digital world shaped by social media and public scrutiny.

The book is a catalyst for a proactive and adaptable mindset. No matter what your status in the professional world, these concise and thought-provoking observations provide the tools to go against conventions and accelerate success in a fluid and unpredictable global economy.



August 2025 Hardcover with dust jacket Approx. 280 pages 15.5 x 23.3 cm D €32

**English version available** 

#### **AUTHOR**

**Paul M. Achleitner** is a former Bain consultant, Goldman Sachs partner and Allianz CFO. In addition to serving on the supervisory boards of several renowned companies, he is also a member of the Brookings Institution, Harvard Business School, the University of St. Gallen and the Munich Security Conference.

- 60 insightful and original observations from a practitioner on the state of the German and international economy.
- Management and leadership in times of crisis.
- A source of inspiration for executives in an uncertain economic climate from one of Germany's most renowned managers.

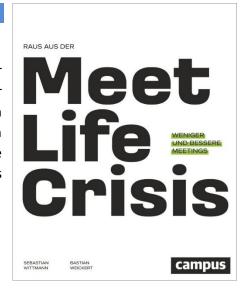
# Sebastian Wittmann / Bastan Weickert Get out of the Meetlife Crisis

Fewer and better meetings

#### CONTENT

#### No more meetings that only waste time, money and nerves!

With this book, readers will establish a meeting culture in their company that promotes focus, effectiveness and productivity. Under these conditions, work meetings can even be enjoyable again. With the help of the meeting matrix, executives, managers and team leaders can quickly select the right format for their meeting. The authors' meeting hacks ensure greater efficiency in meetings. This way, meetings become a place for genuine collaboration again.



October 2025 Paperback Approx. 200 pages 17.0 x 21.0 cm D €29

#### **AUTHOR**

**Sebastian Wittmann** is a combination of team and organisational developer. He has been self-employed for over 10 years and helps teams work together more effectively and with greater enjoyment. His goal: to make our working world a whole lot better. Alongside Bastian, he is also managing director of Neue Meetingkultur.

**Bastian Weickert** worked as an industrial engineer in the automotive industry for over ten years. Initially as a project manager, then as an agile coach and scrum master, he supported teams on their path to agile transformation. Since the beginning of 2023, he has been working as a transformation manager and managing director of Neue Meetingkultur.

- The workbook for a productive meeting culture
- For more efficient meetings, clear results, less wasted time and frustration

#### Katharina Schüller

#### **Data Means Power**

Skillful decision-making in the age of AI

#### CONTENT

#### **Smart decisions require data competency**

It's about much more than just technical skills. It's about the confident use of data and AI for informed, optimized, and context-appropriate decisions.

- How does data-informed decision-making work in specific work and management situations?
- How can I make myself, my organization, and my department fit for the future world of work?
- What do I need to consider when developing a data strategy, innovating from data, or leading a team of data & AI nerds?

In her book, data competence expert Katharina Schüller presents a comprehensive set of tools and skills for managers. At the same time, she shows what mindset is needed to use the power of data in harmony with human values.



October 2025
Approx. 304 Pages
Hardcover
contains 20 color images
13,8 x 22,0 cm
D 35 €

#### **AUTHOR**

Dr. **Katharina Schüller** has headed the consulting firm STAT-UP for 20 years with a focus on data strategies, data science, and Al. An accredited statistician (AEUStat) and a board member of the German Statistical Society, she has received numerous awards and is a sought-after speaker. In 2022, she coauthored the book "Grüne fahren SUV und Joggen macht unsterblich. Risiken und Nebenwirkungen der Unstatistik," also published by Campus.

- The toolkit and skillset for data literacy.
- Teaches the mindset for making efficient and ethical decisions with data and AI.
- Author is in demand as a speaker and has 10,000 followers on LinkedIn.
- High level of expertise: the author has many years of consulting experience and is a member of the German government's Digital Summit and other organizations.

# Gudrun Happich

### Nature, Inc.—the World's Most Successful Business

What we can learn from nature to make management better

#### CONTENT

#### How does nature lead?

What do butterflies and career changers have in common? What do ravens do better than many businesses? And how has the sequoia tree managed to overcome existential crises over thousands of years? Biologist and management expert Gudrun Happich presents a forward-looking approach that uses nature as a model for success. While management theories are reaching their limits in the face of today's complex requirements, Gudrun Happich uses examples from nature to show that adaptability, fault tolerance, and flexibility are the key to survival.

In her book, she provides a process-oriented business concept that guides managers through 13 steps to solve (almost) all problems, including:

- From seed to forest: achieving smart growth at the right time
- Learning from cheetahs: Boosting performance without burning out
- Practical futurology: the mudskipper effect



October 2025 Hardcover Approx. 244 Pages 15,5 x 23,3 cm D 30 €

#### **AUTHOR**

**Gudrun Happich** holds a degree in biology as well as being a management coach and podcaster. Her career as a top manager and owner of the Galileo Institute led to the development of the bioSystemik concept, which is based on an extraordinary combination of business and biology.

- Revolutionary management approach: nature as a role model
- Fascinating examples from nature—amazingly transferable to business
- Learn the best tricks for your company from the biologist and management coach

#### Silke Franzen

# The Invisible Baggage

How HR and managers can effectively deal with mental stress in teams

#### CONTENT

#### When the mental strain at work becomes too much

The number of absences from work due to mental illness is at a record high. This means that the likelihood of a manager having someone on their team who is under severe mental strain is quite high. However, so is the uncertainty about how to deal with it.

In her book, Silke Franzen describes:

- How mental strain arises and which assumptions and myths about mental illness are false.
- What managers and HR departments can do if they suspect that employees are under excessive stress or on the verge of burnout.
- What impact employees with mental illness can have on the team.
- How managers can deal with this, but also where the limits of managerial responsibility lie.



October 2025 Approx. 224 pages Hardcover 13.8 x 22.0 cm D €28

#### **AUTHOR**

**Dr. Silke Franzen** is a psychotherapist and has been advising executives from a wide range of companies for over 15 years. She has many years of experience in two different worlds: as a former employee of an international company, she knows the insider perspective of a company, and as a behavioural therapist, she knows what people need and what keeps them healthy.

#### USP

- The first comprehensive guide for managers on dealing with mentally ill/distressed employees.
- Never before have there been so many sick days taken due to mental illness as there are today.
- A must-read for every manager.

#### Also available:



Rights sold: China

#### Christina Guthier

#### It was Worth the Effort!

What people need to avoid burnout at work – Joyfully Exhausted

#### CONTENT

#### **Balancing effort and relaxation**

Effort and work are closely linked. But we often only talk about our exhaustion once it has already had a negative impact on our well-being. What we overlook is that, with appropriate recognition and a healthy balance of relaxation, effort can be a positive thing.

Christina Guthier calls feeling both exhausted and happy after work 'joyfully exhausted' — and in her book, she shows why this state is so rewarding for people and organizations. The author draws on research findings and her own experiences to illustrate the conditions under which effort and well-being are in harmony. 'Das war die Anstrengung wert!' (It was worth the effort!) shows what the key levers are for organisations that prevent exhaustion from leading to burnout.



September 2025 Paperback Approx. 220 pages 13.6 x 21.5 cm D €26

#### **AUTHOR**

Dr. **Christina Guthier** is a freelance consultant, speaker and expert on dealing with exhaustion. Her burnout research was awarded the Schmidt-Hunter Meta-Analysis Award 2022 and the Alfred Teves Dissertation Prize 2020. Guthiers vision is to create a working world in which efforts are worthwhile for individuals and organisations.

- Based on her research, the author explains the connection between motivation, work stress and exhaustion.
- Proposed solutions for a safe working environment that promotes both performance and recovery.
- This makes effort worthwhile and recovery an integral part of our working world.

# Hans-Martin Hellebrand / René Esteban Energized Transformation

Leadership in Disruptive Change

#### CONTENT

#### Transformation under high pressure

Leading a company in disruptive times and tackling climate change requires adaptation and new strategies. This book shows how companies can master the transformation to sustainable business models.

Using the example of Badenova AG & Co. KG, an energy company, the 'Energized Transformation' is explained step by step. Readers learn how a clear vision and agile methods enable change. The authors share authentic insights and practical tools that can be applied immediately in companies. Entrepreneurs, executives and teams will find the right strategies to actively shape change in their companies.



September 2025 Hardcover Approx. 224 pages 13.8 x 22.0 cm D €35

#### **AUTHOR**

Hans-Martin Hellebrand is an experienced CEO with extensive expertise in transformation and innovation. After holding leadership roles in the energy industry and Silicon Valley, he shaped Eprimo's transformation and growth path. Since 2021, he has been responsible for Badenova's reorientation from a traditional utility company to a flagship company of the energy transition and will take on the role of CEO in 2024.

**René Esteban** is the founder and managing director of FocusFirst. With his team of former executives, he accelerates international transformations through clear focus, excellent communication and active involvement of all stakeholders. His experience led to the development of the award-winning PEAK method, which FocusFirst has used to successfully structure and support over 250 transformations.

- Transformation methods from SMEs for SMEs.
- How energy and mobility transitions can be successful.
- With practical tips and best practices for change in companies.

# Our top sellers

Job & Career
The Peperoni Strategy.



**More information** 

Rights sold to **France, Czech Republic** 

Over 30,000 copies sold

Finance

Mommy Goes Millionaire



More information

Over 30,000 copies sold

Business
Leading, Achieving,
Living



Wirksames Management für eine neue Welt



campus

**More information** 

Rights sold to Italy, China, Korea, Taiwan, Vietnam Over 40.000 copies sold

# **Business Breathing**



More information

English translation available Over 11.000 copies sold

Business

The Boss I Will Never Forget



More information

Over 36,000 copies sold

Self-Help

**Living with Brains** 



#### More information

Rights sold to **Russia** 15,000 Books sold and over 5,000 audio downloads

### **BACKLIST**

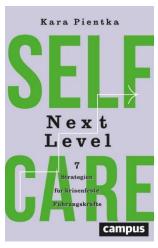
Job & Career

My Doubts Can Take a



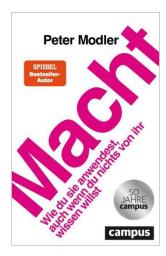
**More information** 

Job & Career
Next Level Self-Care



More information

Job & Career Power



More information

Job & Career
But Tomorrow I'm
Starting for Real!



**More information** 

Finance
Your First Finances



**More information** 

Economy & Society
Greens Drive SUVs and
Jogging Makes You
Immortal



More information
Rights sold to Korea, Japan
Over 8.000 copies sold

Frankfurt. New York

### **BACKLIST**

**Business** 

What Keeps You Up at Night?



**More information** 

Rights sold to China

**Business** 

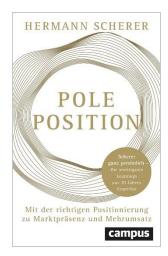
**Sixty Per Cent Potential** 



More information

Business

**Pole Position** 



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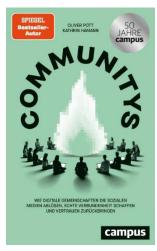
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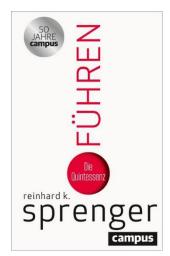
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