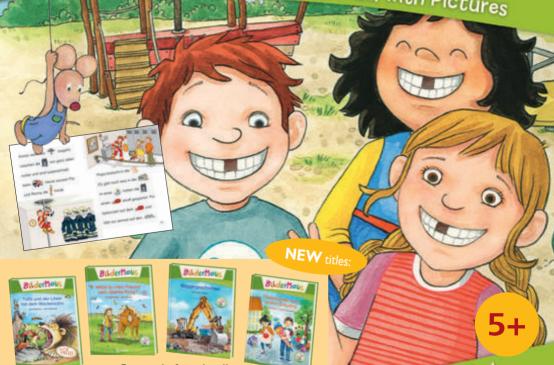


MAKE YOU Want TO READ!



# Picture Mouse

Learn to read with Pictures





Get ready for school!

For starters!

# \_eselöwen

Backlist with kids' favourite

### **NEW** titles:









School starts! (6+)









Published in 16 countries!

Climb the stairs and... ...reading becomes so much fun!

Short children's books (48 - 64 pages) Highly motivate future bookworms!



### We help children learn to read!

- Now with even more illustrations and guizzes to help children understand the text
- Reading is child's play with these fascinating short stories!

Learning to read is easy - with Picture Mouse and Reading Lions! We have been successfully helping children learn to read for generations. Picture Mouse and Reading Lions accompany children on their reading journey from nursery all the way to Key Stage 2. We have completely revised our levels system in line with the latest pedagogical guidelines.

Market leader & decades-long experience in Early Reading



Happy Meals (reading promotion initiative)

#### Learn to read in three stages:

#### **Picture Mouse**

- Nouns replaced by pictures
- Extra-large primer font

### BilderMaus

#### Reading Lions Year I

- High picture-to-text ratio (60:40)
- With guizzes and fun facts

### Leselöwen 👺

### Reading Lions Year 2

- Lots of lively pictures (40:60)
- With exercises and fun facts











Level 2



Level 3



# Become a Reading Expert – Step by Step!

Large Backlist with Favourite Topics!

- Perfect for children starting school
- Clear guidelines for parents, and an explanation at the start of each new level

A sense of achievement to motivate beginning readers: Every child can progress at his or her own pace.
This helps foster a lasting love of reading.









All titles: I 28 pages (40 pages per level)

# Riddling for Future Reading Pros!

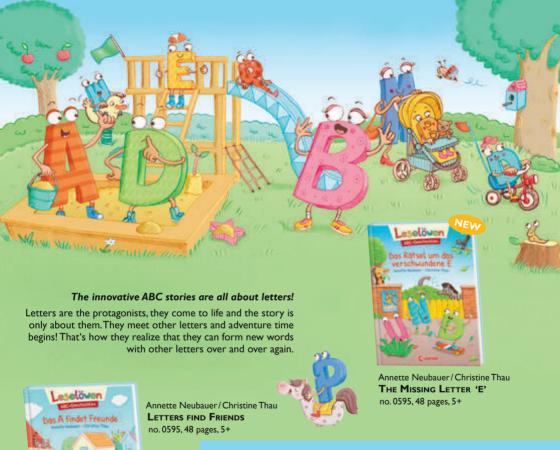
Learn to read and write in a playful way by solving riddles!

Lots of entertaining exercises make riddling fun and broaden vocabulary. They support the reading and writing strength.









### Letters coming to life!

Kids can learn that words are made out of letters – in a really **playful** way!



### Stories for the **Little Ones** by

- One of the best-selling German language authors
- Translated into 35 languages
- Over 3 Mio. copies sold!



### An innovative & different Princess story!



- Three girls love to quarrel
  Original and incredibly witty
  Stunning illustrations







Bianca, Violetta & Rosalind are three adorable princesses. But they share a tiny quirk: they love to argue! One day a visitor asks for entrance into the castle...







Ursula Poznanski/SaBine Büchner THE VERY BEST PRINCESS no. 8578, 24.0 x 26.5 cm, 48 pages, 3+

> Rights sold: Bulgarian, Danish, Romanian, Swedish, Ukrainian

### To be Continued!

- · Get a first feeling for letters and words!
- Humorously illustrated
  With funny details!



After a big storm in the jungle, the little monkey and the smart parrot find lost letters.



An exciting letter story for reading aloud and early reading, guessing and poetizing by yourself

Indeed, strange animals seem like something is missing. A iger, a nake, a at...





Ursula Poznanski/SaBine Büchner **LETTER JUNGLE** no. 8923, 48 pages, 5+

Rights sold: Dutch, Romanian

**Translation** 

Best-selling author Ursula Poznanski entertains the whole family!

'Story Time is Quality Time'

Over 40,000 copies sold!

Bravery and Solidarity count!





3+

- Thrillingly told by legendary Cornelia Funke
   Masterly illustrated
- Masterly illustrated

Knight Tristan is fed up to the back teeth! Clearly too many mice are living in his castle. To get this situation

under control again he brings cat Meg inside the fort – known far and wide to be the best mouser.

But the mice have a motto:

Offence is the best defence!



Over 65,000 copies sold!

Cornelia Funke/Annette Swoboda
THE MOUSE KNIGHT
no. 8313, 24.0 × 26.5 cm, 32 pages, 3+

Rights sold: Danish, Dutch, Romanian, Turkish



Have you ever dreamed about characters from your favourite book coming to life?



That's exactly what happens to Philipp during one enchanted moonlit night. A little dragon leaps out of his book, followed by a grim-looking knight. Philipp has no time to be surprised, because as soon as he tries to help the poor little dragon, Philipp shrinks to his size...

• Giving children courage

 Picture book edition of a longtime bestseller

THE MOONSHINE DRAGON no. 7646, 48 pages, 3+

**Rights sold:** Czech, Romanian, Russian, Swedish





3+

THE BOOK CRUNCHER no. 0217, 32 pages, 3+

All Rights available.

Sten is incredibly excited when he opens the mysterious box his grandfather gave him. It says: "Only for Sten! By all means, open it secretly." And the Book Cruncher jumps out. Enthusiastically, Sten follows his new friend into the wonderful world of books.

Just like his Grandpa did...

# The rediscovery of fantastic storytelling

**Story Time** treats by Cornelia Funke

### **Everybody loves Tafiti!**

- More than 3 million copies sold or given away with McDonald's "Happy Meal"
- · Translated into 15 languages!
- The stories and characters remind you of Janosch's wanderlust and of Walt Disney's wit and tempo







Reading is fun!

In a warm-hearted and enjoyable way, Julia Boehme tells stories of the African meerkat Tafiti and his striends. Together, they experience a lot of exciting adventures in the savannah.

..and 15 further adventures!

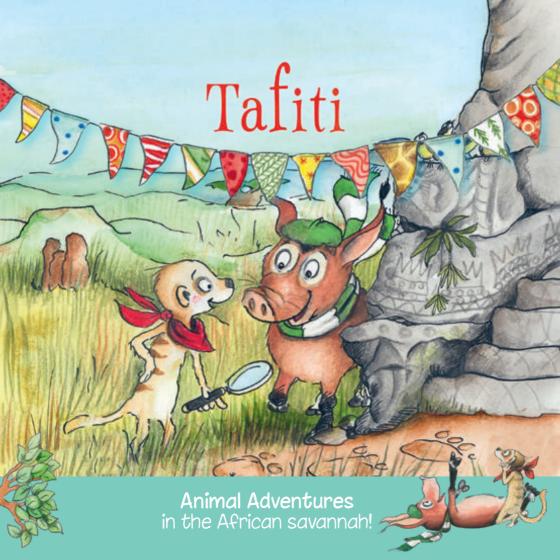
### Search and Find in Tafiti's World!





Rights sold: Bulgarian, Catalan, Chinese (simplified) Hebrew, Romanian, Russian, Slovak, Spanish (worldwide)





# Taking your heart by storm!

NEW O728

Fall in love with this zany cast of Characters...

- Wonderfully beautiful narrated by bestselling author Martin Baltscheit
- Following adorable self-willed characters that are about to find their own way
- Audio, Board and Picture Books to follow over the next years



0731

Carried States

0729



FEVERY LITTLE DOURNEY STARTS
WITH PICTURE BOOKS, THEY MAKE US
BRAVE AND ENCOURAGE US TO MAKE
THE BEST OF OUR LIVES, IT IS AT THE
HEART OF ME - A STORYTELLER,

CREATIVE DESIGNER AND A FATHER!"

Martin Baltscheit

New character:
Martin Baltscheit/Claudia Weikert
LITTLE DONKEY NO-NEVER-EVER
no. 073 I, 40 pages, 4+

All Rights available.



Presenting
the little donkey
No-Never-Ever



Growing

Paula

written by Katja Reider, illustrated by Franziska Harvey

"With her very own head, she is a strong girl protagonist with huge identification potential."

Topics: Bedtime Baby's Dummy Being Sick Kindergarten

Swimming Bicycling 6+ Horse Riding Ballet School Trip Sleepover Making New Friends Kitty in Danger Birthday

Rights sold: Dutch, Finnish, Hungarian, Romanian, Turkish

Together children can grow up by following Paula from the early steps to her first adventures out of home. Paula picks her new friends up to discover the exciting everyday life!



**Bedtime!** no. 8558



No More Baby's **Dummy!** no. 8560



Paula accompanies

Paula comforts

Paula is happy

Paula is great fun!



Cycling! no. 0090



### How are you

# LOLO!

Me and my daughter cannot wait for the next volume. Lolo is our favorite!

### Lolo has:

• Topics, that meet the level of development of toddlers aged 18 months and up!

- Clear shapes and contrasts, no mental overload to fear!
- No (old-fashioned) gender role!

Going to kindergarten, getting ready for bed... everyday life with LOLO is fun!
Because LOLO's neither a boy who loves adventure stories nor a horse girl with a tendency to dive into love stories. LOLO comes up as a genderless protagonist.

Without a present gender role, kids can find their own place in our sophisticated society. LOLO grows up and experiences typical situations in everyday life. That's how all of us can put ourselves into Lolo's shoes and every child understands: If Lolo can do it - I can, too!

IFW

LOLO

Lolo in Kindergarten no. 0662 LOLO

Lolo goes to Bed

New unisex character:
Sandra Grimm/Sabine Kraushaar
LOLO GROWS UP
22 pages, to be continued
colourful illustrations throughout

olo can do all of this:





Lolo colours

Cally

18

months -

Lolo plays

Lolo is friendly

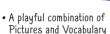
Lolo shares

All Rights available.

Take a close look: There are amusing details on every page, and lots of little stories to be found in the illustrations! Off you go to a teeming world of objects and characters to discover! There are great settings to explore and plenty of things to find.

The illustrations demonstrate a true understanding of young kids' imagination.





- · Learn words by discovering things
- Concentration Training and Advancement
- By most popular illustrator
  Joachim Krause!



WHERE IS...
THE LITTLE
CUDDLY BUNNY?
no. 0032

Search and Find:
Toddlers get to know the world!





Learn to focus and concentrate...
...find the 'Little Sailboat'



# LOEWE NatureChild





series to support parents in sharing important values.

All I Know About Our Food no. 0864



- · Learning about values and facts by positive examples

All I Know **About our Food** no. 0864

All titles: Hanna Schmitz/Bille Weidenbach

BE SURPRISED, LEARN AND DISCOVER

24 pages

colourful illustrations throughout



Our world holds so many adventures

for little explorers! A non-fiction

· Upcoming: Earth



 Learn about Social Values in a child-friendly way!

· About tolerance, social responsibility and respectful interaction

Funny stories about animals in peaceful coexistence tell and show children how good it feels to take care of each other. Being as diverse as we are.



2+

Susan Niessen/Marina Rachner ATTENTIVENESS FOR ALL OF US -Story Time is Cuddle Time! no. 0849, 80 pages, 2+ colourful illustrations throughout

All Rights available.

All Rights available.



High quality content in colourful illustrations

About most important topics for families

Conveying values for families that live and love mindfully

About: Nature,
Environment, Tolerance,
Balanced Nutrition and
Attentiveness

Intro to a 'growth mind-set'

### Learn by play Your Dream Job for a Day!

### Discover and find out!

Read out loud to find out... what you need to do and get ready!

ACTION!
Push, pull, clap, knock, shake and

Activity

(2+)

Children are called

to get active. Move the book. knock on it or clab with it. So, open the book and literally get moved!



Books by best-selling Nico Sternbaum are so much fun!



PULL

CLAP

**KNOCK** 

SHAKE

Nico Sternbaum started

Can you stop the fire, feed animals, catch thieves or build a house?



drawing as a child and came up with stories over and over again. Today he is a successful illustrator and best-selling author! Kids love his books by getting into action with them!



# "Wuah! I think there is something under my bed!?!?!?!"

When the lights are out, everything seems suddenly very dark... and full of spooky things come out.

#### "grrrrr, rooooaaarrr, rrraaauuuhhhhh"

Are monsters hiding under the bed? In the kitchen? In the bathroom? In the basement? No chance! The search starts, but no monster can be found... Show yourself, you creepy monster...



 Big topic: Fear of 'Lights out!'
 With incredibly big 'Full page-flaps' — really special!
 Suitably written and illustrated for kids by monster pro and internationally best-selling Fréderic Bertrand

For everyone looking for modern pictures, telling a story that stills children's (3+) fear of darkness!

Numerous double page flaps make you go 'Hide and Seek', playfully training motivity at the same time. Learn from brave unisex protagonists!



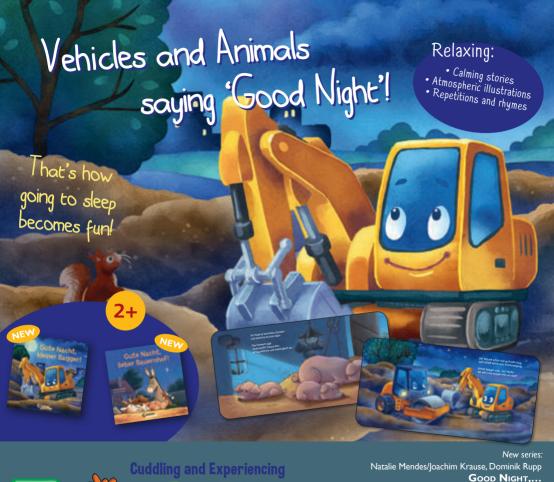




Darkness, we are not afraid of you!

Frederic Bertrand
WHY WOULD WE BE
AFRAID OF THE DARK?
no. 8874, 16 pages,
24.0 x 26.5 cm,
Board book with Full page-Flaps

All **Rights** available.



# and up



Tried and trusted quality quality

Age-

Lovingly

...LITTLE DIGGER / ...DEAR FARM!

no. 0519/0520, 22 pages, 2+ 18.0 x 18.0 cm, Board book

All **Rights** available.

### How to go to sleep...

Bestselling

- A routine to install to make kids fall asleep safe and sound
- With simple story-time instructions for parents to follow, helping their kids to calm down and close their eyes

When it's getting dark and the sky is full of stars, it's time to say night-night. Mum and Dad help little mouse to get ready for bed by following their nightly ritual: changing, brushing teeth, cuddling, and – of course – a goodnight story!



With animating interaction guides



18 months+

A goodnight ritual

### Good night, sleep tight...

A ritual that makes every child fall asleep.

Guaranteed!

Katja Reider/Antje Flad
STARS IN THE SKY
no. 0088, 18.0 x 18.0 cm, 18 pages, 18 months +

Rights sold: Lithuanian, Romanian









- 5 minutes of reading for hours of dreaming
- Reader-friendly layout for the whole family





Little Dream Sailor voyages through the big cloud sea, fishing for dreams. Dreams that bring kids into the worlds of animals, magic creatures or little adventurers. Comfortable for the whole family at the end of a long day! Dream Sailor finds 33 quite different stories and tells them in a very calming way. Underlined by enchanting illustrations that open the doors for kids to enter their "Land of Dreams".



0455

All titles: Anna Taube, Barbara Rose/Betina Gotzen-Beek

THE DREAM SAILOR - 33 GOODNIGHT STORIES (Vol. 1-2)
80 pages, 4+

colourful, full page illustrations throughout (50 %, every second page)

Rights sold: Estonian, Hungarian, Romanian





### An innovative new concept in The Golden Age of Storytelling!

- Animates to tell stories
- · Make kids enjoy Bible texts

The Picture Bible invites parents to tell stories to their kids by re-narration and to install Story Time as a bedtime ritual in their family life.

Stories about Jesus no. 0183

2+



Christmas Story no. 0184



The very first Picture Bible

Bible stories in colourful pictures to discover!

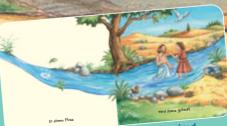
My first Stories of God no. 0185



All titles:

Annette Neubauer/Michaela Heitmann
My Very First Picture Bible
18.0 x 18.0 cm. 22 pages. 2+

All **Rights** available



In a river Jesus is being baptized.



### Dagmar Geisler — A specialist in *Education for the little ones*

3+

By the time children reach kindergarten age the issue of social interaction becomes increasingly important for them. The titles provide parents, educators, and teachers with materials and guidance to communicate often difficult issues.



























All titles:
Dagmar Geisler
EMOTIONAL EDUCATION
Picture Books (17 titles)
22.0×27.5 cm, 32/36 pages, 3+/5+/10+











I Million copies sold!



### How to handle emotions

- Ideal medium to communicate
   often difficult issues in everyday life
- English translations available for review!

"A BOOK THAT BRINGS FAMILIES INTO DISCUSSIONS AND THUS HELPS KIDS TO DEVELOP SELF-CONFIDENCE AND PHYSICAL FEELINGS HENCE AN EFFECTIVE CONTRIBUTION TO THE PREVENTION OF CHILLD ABUSEN"

borromäusverein

#### Picture Books on Emotional Education

Translated into 22 languages, millions of copies sold

— a true classic!





# Reading... is so much fun!

Little Bell grows up at the North Pole, convinced to be a real reindeer. When Santa Claus comes along, looking for reindeers for his sleigh, Little Bell has to realize

that she just can't fly. Luckily, Santa finds a way for her... and their journey can start!



- · 'Mowgli' meets 'Santa Claus'
- · Lovely Story about:
  - Courage to be different
  - The will of achieving - Following your dreams
- · fun for the whole family or first reading on your own!





All titles:

Annette Moser/Marina Krämer LITTLE BELL,

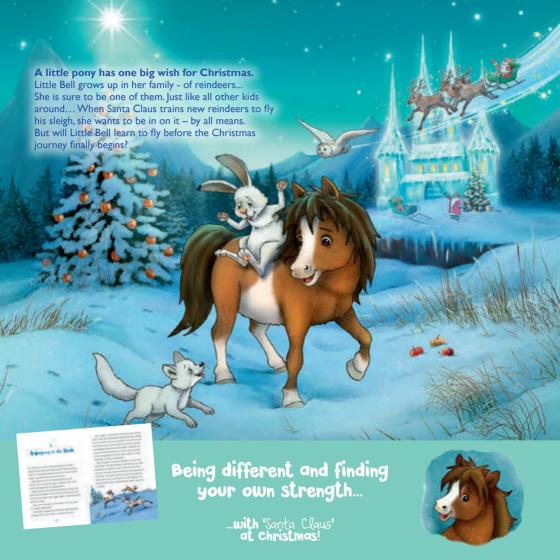
THE CHRISTMAS PONY (Vol. 1-2)

136 pages, 5+ colourful illustrations throughout (40%)

Rights sold: Hungarian, Romanian

**North Pole Miracle** (Vol. I), no. 0340





Ok, why don't you read my diary? Just come in and find out... you're welcome.

Moving to a new city, a new school, parents and all the other annoying things. But the drama began when the pony Hoot Snoot moved into our garden. This pony turned everything upside down. New drama everyday!









How I got the Best Pet in the World (Vol. I), no. 0220



How my Pony Took Over School (Vol. 2), no. 0221



How Horse Shoes **Bring Good Luck** (Vol. 3), no. 0222



Bestie, Pony Double Trouble! (Vol. 4), no. 0871

This is my story.
All you need to know about Jula!





- . Everyday life in the city
- · Highly popular: author Sandra Grimm
- · Upcoming talent: illustrator Vera Schmidt
- . A modern and cool take on a horse story

JULA GOT IT









Jula got it!

My big city life with a pet pony!



## A new case for the Hayloft Gang!

#### Wild Child on a secret mission...

Oh my, that's not how the Hayloft Gang works! All farm chicken mates moved into the detective agency office... Even the smart chicken Wild Child can't handle it. She runs away and ends up in the pigpen. And there she finds a secret treasure map... Let's start the chase!



6+



What a higgledy-piggledy!



Wild Child on a Secret Mission (Vol. 3), no. 0168



PATTERDIZEN



Sheep Wit (Vol. I), no. 0166



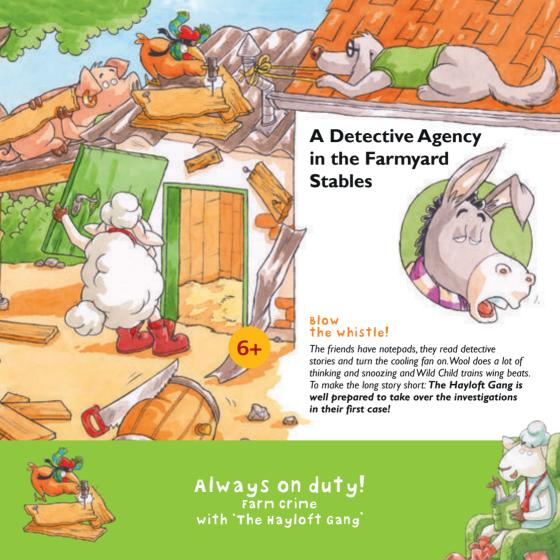
Muscateer Case (Vol. 2), no. 0167

#### All titles.

THE HAYLOFT GANG (Vol.1-3)

80 pages 6+ colourful illustrations throughout (40%)

Rights sold (series): Czech, Finnish, Romanian, Russian





repper reveals: Cetective stories told from a Police Dog at Story Time-series: Large illustrations with witty details

If someone is up to handle all of this work, it's no one else than

PRÔTE

Tracing the Diamond Thief

All titles:
Katja Reider/Dirk Hennig
INSPECTOR PAW —
(Vol. 1-2, to be continued!)
no. 0608/0654, 80 pages, 6+

Inspector Paw. Pepper is in training to become a cop dog and never budges from Paul's side. Paul is his partner to manage all missions. That's why he appreciates Pepper's snuffling snout. And Pepper doesn't only uncover exciting detective stories takes you behind the scenes.

Simply Follow Your





PEPPER WOOF! Before talking about my favourite sausage, let me introduce to you our team! I am Pepper. A real cop dog. (Well, a soon-to-be one). But a really good one, I am telling you! Many call me inspector already, Inspector Paw (sounds really nice, doesn't it?)

#### PAUL

That's my partner Paul, a really good cop and he's so nice! Paul controls order and pro-

tection and we're a top team! Seriously: For Paul, I'd go all-out with my (small) sausage stock. So would he. Let's paw on it!

Macht nichts, meine Vorstellung wirkt auch so Mit Riesenschritten stürmen die beiden Jungen auf eine Mauer zu und ziehen sich daran hoch. WUFFI WUFFI Ich belle sie von unten kräftig

Jetzt hat Jannik uns erreicht. "Ruhig, Pepperl ermahnt er mich. Sofort stelle ich mein Bellen und Knurren ein. setze mich brav auf die Hinterbeine und blicke

Jannik unterwürfig an. Er nickt mir zu. "Braver Hund!"

Ich muss sagen, Jannik beherrscht das Herrchen-und-Hund-Spiel ziemlich gut. Ich bin beeindruckt. Und die beiden Pappnasen oben auf der Mauer erst recht! "I...i...ist das dein Hund?", fragt Leander ver

"Nö", Jannik tätschelt meinen Hals, "Pepper gehört meinem Freund Paul." Jannik macht eine kleine Pause, bevor er weiterspricht. "Paul ist Polizist und er fand es gar nicht gut, dass ihr mir gedroht habt."



## Magic adventures with a brave Forest Elf!



Somewhere deep in the woods under a deep forest canopy, you can find the elves. Each of them has their own job in nature. There they live in harmony with the animals and trees, flowers and roots. All of them take care of each other. But now and then something dark meddles in the forest community...

7+

- Rubinia is caring and strong, she has her own head
  - · A courageous character
    - · Warm-hearted humor



M. CON CO. KK







The Secret of the Black Feather (Vol. 2), no. 0357



The Vanished River (Vol. 3), no. 0358



A chapter book for Story Time with boys and girls or Joung Readers (1-9 years)! All titles:
Karen Christine Angermayer / Elke Broska
RUBINIA MARVEL HEART
(Vol. 1 - 3, to be continued!)
88 pages, 7+
colourful illustrations throughout (40%)

All Rights available.



Rubinia's Elf task is to take care of the Magic Forest.





















#### A STORY LIKE A FAIRYTALE:

Silverwind from the riding farm as white as snow, a horse in a blace of magic.

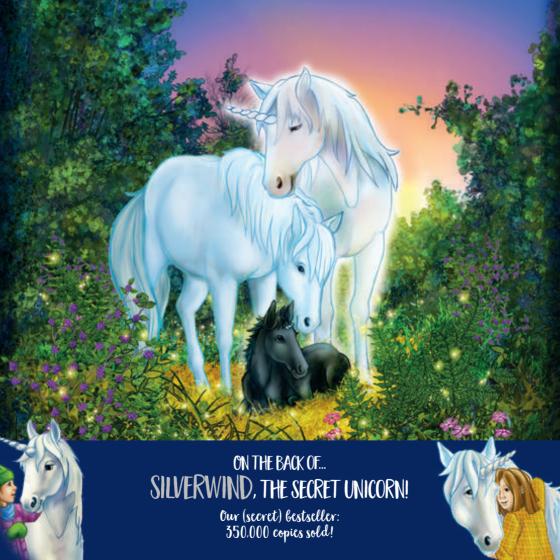
lana and unicorn Silverwind build up to become a special team. Together they go through many exciting adventures fantastic or in reality. Stories with many magic pictures of unicorns.



Strong topics: Unicorns and Friendship Magical adventures ideal for Early Reading or Quslity Story Time

All titles: Sandra Grimm/Carolin Ina Schröter **SILVERWIND** (Vol. I - 10, to be continued) 96 pages, 7+ colourful illustrations throughout (30%)

Rights sold: Chinese (simplified)







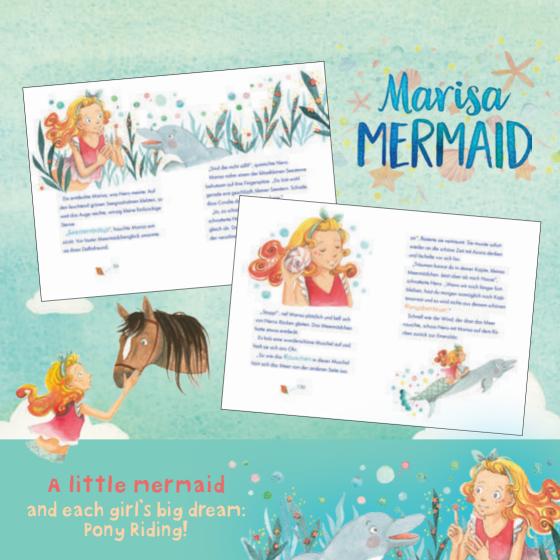
## Under the sea, between starfishes and corals, lives Marisa Mermaid in an old sunken ship.

Marisa and her dolphin friend Nero set out to the mysterious glitter cave and discover a magic pearl necklace that makes Marisa's biggest mermaid wish comes true! She is head over heals, it turns her fin into real human legs...

- Unique and trendy: mermaids & horses
  Magic elements meet realistic topics
  Ariel in the world of riding and horses

- · Feel-good page-turners









The Magic Pony

(Vol.1)

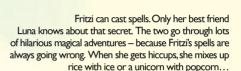
Lost Best Friend

(Vol. 2) no. 8792



A Magical Party (Vol. 3)

no. 8793



Fritzi is different from other girls: This feisty little witch flies around on her very own talking pony, Prince!



A flying pony instead of a broomstick

- A witch protagonist with a hiccup
- TRUE PAGE-TURNERS for funny Story Time, First Readers and older pony fans

All titles:

Katja Frixe/Lisa Hänsch

ABRA-HICC-ADABRA -

The Feisty Little Witch (Vol. 1-3)

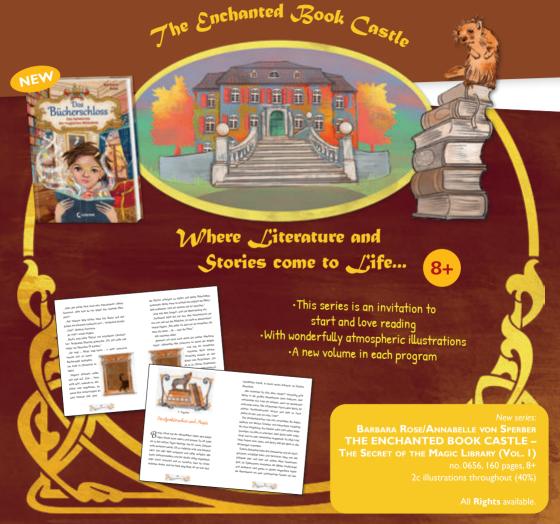
80 pages, 7+, colourful illustrations throughout (40%)

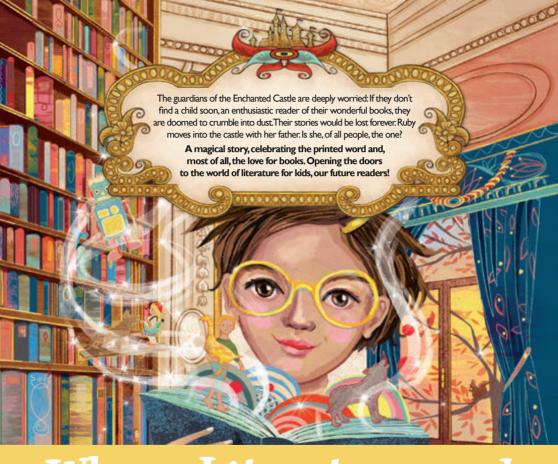
Rights sold: Danish

## Abra-hicc-adabra

Witty and Bewitched!







Where Literature and Stories come to life....



# NEW



The Call of the



FEEL-GOOD

FANTASY!

• For childrens: A 'hands down page-turner'

· Ruby Fairygale is a strong protagonist

• Irish myths legends to just dive into because they are true!

**10**+

RUBY FAIRYGALE

b/w vignettes throughout

Ruby Fairygale

**Translation** Grant

Rights sold (series): Lithuanian, Russian



# Hey, Milla!

Full of fantasy, high jinks and adventure time
 Encouraging layout for children with reading difficulties
 Thrillingly narrated by a film producer/script writer
 Pipi Longstocking 2.0



Milla is a confident girl with a big heart who shows kids that they are not alone facing all the difficulties in life.

9 year old Milla can't read. She doesn't see words, only cheeky ants are swarming through the pages. Her Dad enrols Milla in a holiday course in the mountains, so what? No worries! Why should Milla make her Dad note that she actually plans to run away?



My Secret Magic Summer (Vol.1), no. 0739



A Word Full of Wonder! (Vol.2), no. 0740

All titles
Katharina Schöde/Lisa Hänsch
HEY, MILLA
(Vol.1-2, to be continued!)
208 pages, 8 +
v illustrations throughout (40%

All Rights available.



Life Saaks!
BUT IT'S ABOUT MAKING THE BEST OF IT.

> Friends Hold the Universe Together (Vol. 2), no. 8951

Life's an Error in Calulation (Vol. I), no. 890 I



**Translation** Grant

A World Full of Wonders (Vol. 3), no. 8952











NARRATED AS A REPORT IN FIRST PERSON ABOUT AN UNUSUAL TOPIC THAT WILL

ILLUSTRATED IN B/W

#### TOGETHER. WE'RE UNBEARABLE!

Transferred to a secluded, damn boring boarding school, Enni soon stumbles across secrets, involving the entire staff. Somehow revolving around twelve-year-old Dante and a long forgotten accident..

#### All titles:

Vanessa Walder/Barbara Korthues THE UNBEARABLES & ME (Trilogy) 272 pages, 10+ b/w illustrations throughout (20%)





Rights sold (series): Korean, Lithuanian



"A HIGHLY UNUSUAL START OF A NEW BOOK SERIES FOR KIDS: SET OF ISSUES, MULTILLAYERED AND TRULY WORTH READING!

kinderundjugendmedien.de

"A MOVING START OF A SERIES BY BESTSELLER AUTHOR VANESSA WALDER, DESCRIBING HOW IT FEELS TO BE PART OF NOTHING IN A TRUE-TO-LIFE WAY." Buchjournal Kids

A rebellious young girl who has seen it all. An isolated boarding school in the mountains. With a dark secret. 5 particular friends.

> one shared plan to escape...



"I WAS TOUCHED DEEPLY AND I ABSOLUTELY RECOMMEND IT. A TRUE HIGHLIGHT." mandysbuecherecke.de

> WA GRIPPING AND CLOSED STORY THAT LEAVES QUITE A FEW QUESTIONS OPEN. OBVIOUSLY CALLING FOR A SECOND VOLUME." Hessenschau.de



A strong heroine and the other, unbearables team up...



# A Football Pro joins your team (undercover)...

- Makes reading absolutey fun for kids
- Short motivating chapters of 4-8 pages
- · With a message: Team Play and Friendship

Suddenly, one of the football pros from Tim's favourite football App rings his doorbell. Didin't he just buy him for the e-Game? Now famous Sergio Mavalli wants to join his local team! How can they keep this a secret?



Kick off for Ace Stricker! no. 0981



Head Coach, all of a Sudden! (Vol. 5), no. 0717

No one aged 9 and up should miss the thrill about 5C Hegenwald!





The Secret Soccer Camp (Vol. 3), no. 0278



The Secret Player Transfer (Vol. 4), no. 0715



Ocke Bandixen/Pascal Nöldner **THE ACE STRIKER** (Vol. I - 5 to be continued)

208 pages, 9+, b/w illustrations throughout (30%)

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Help, I Bought a Football Pro! (Vol. 1), no. 0276



Two Football Pro are Better than One! (Vol. 2), no. 0277



### WELCOME TO BUMBLEBEE LANE!

THE FUNNIEST NEIGHBORHOOD AROUND! Everyday life, familiy, friendship & the best place on earth: home

et de le

Adele and her six siblings are very different and that's why their close to every reader's life. Experience magic in everyday life together with this family! And their first adventures share a great message. Do good, and good will come to you!



When two special people kiss during a moonlit night under a special tree that turns 100 years in precisely that moment, you can be certain that their future children will have special qualities.

That's what dad always tells us when we sit next to the fireplace at night, cuddled-up in blankets. And my siblings and I, we are those special children.

8+

All titles:
Sabine Bohlmann/Imke Sönnichser

ADELE (Vol. 1-3, to be continued)
192 pages, 8+

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Flings Her Arms Around the World (Vol. 1), no. 0296



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World's Best Secret Club (Vol. 3), no. 0298





A new detective series for kids that offers just the right amount of suspense!

The story is set in Brazil where street boy Pablo and European immigrant Ximena reveal that powerful people are about to destroy Manaus, right in the middle of the rain forest. Their third team member: a straying dog they call Dog. The young detectives get active about the imminent (limate change!

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- · By a bestselling storyteller who lived in Brazil!
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  - · Being lead through the story by chapter 'pitches'
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How the plan is made and action begins...





New series.

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9+



Brave and strong kids can bring change!

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- · Our biggest children's best-seller for over 20 years!
- · Germany's most successful author Cornelia Funke
- · A boy and a retired woman team up to hunt Ghosts!
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This series is perfect for reading aloud or independent readers. Fréderic Bertrand's colourful, modern and large illustrations complement the humour of the series brilliantly!

Goose pimples alert! When Tom walks into the cellar, he finds a real ghost there! Tom asks experienced ghost hunter Hetty Hyssop to help him. But Hugo the ghost isn't dangerous, he's just in a heap of trouble and thankful for the help of his new friends. Together, they go hunting IRG's (Incredibly Revolting Ghosts).



All titles:

**Revolting Ghost** 

(Vol. I), no. 8074

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Ghost (Vol.2),



Knight's Guts and Dragon Blood no. 0616 Moonshine Dragon and Monster Shock no. 0615 Funke Series

Cornelia Funke/Daniela Kohl FUNKE TALES 128 pages

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- Original characters with cult potential
  Thrilling, laugh-aloud tales
  Translated into 12 languages





Souls in jars of pickled gherkins, a beastly bat. and a door into the next world in the living room. Leading readers into a wonderful crazy world full of turbulent twists and original characters - spirited dialogues, dry-as-dust humour and a dead-safe success quaranteed!

#### AW/ARDED.

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Bats -Free Delivery! no. 8092



Takes Leave of His Senses no. 7742



The Reported Dead Live Longer no. 7745



Master of All Ghosts no. 8035



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Hamburger Morgenbost









Ghost Lama no. 0021

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Off to New Adventures no. 0020

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  Teenage life narrated from the perspective of a cat

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300,000 copies sold!



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"THE ORIGINAL BODY-SWAP STIORY THEMATUSES REAL ussues experienced by Chuldrent the Catys Perspectiive offers a COMPLETELY NEW AND UNEXPECTED ANGLE.

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Hunting the Safe Box Thieves no. 8113



The Case of the Tinned Sardine no. 8114



Undercover no 8241



Licence to Prowl no. 8242



Velvet Paws on Phantom Hunting no. 0626



All titles Frauke Scheunemann **WINSTON** (Vol. I - 7, to be continued in "Loewe Wow") 224 pages, 11+

Rights sold (series): Chinese (simplified), Czech, Dutch, Estonian, French, Hungarian, Italian, Korean, Polish, Romanian, Russian, Slovak, Turkish, Ukrainian

# WINSTONS cold cases



Ghost Boat no. 0613







The Curse of the Watch Cat

My name is Winston. Winston Churchill. I am an exceptionally well-bred and valuable cat. Until a 12 year old teenage girl called Kira came into my life, my days with the professor were decent. Now, I need to support Kira in solving the many mysteries that happen around here lately...



Frauke Scheunemann/Nikolai Renger
Winston's COLD CASES
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176 pages, 10 +

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### The funniest kid's series for 2000 years - at least!

A Journey to Hell you will never forget... Devilishly good!

Lucifer Junior is the Devil's son He lives in Hell, and will one day take over the "family business". But his father still thinks Junior is far too nice for the job. and sends him off to spend some time

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Too Good

for Hell

A Devilishly Good Team no 8637



To Hell and Back no. 8638



**Hell Breaks** Loose no. 0077



A Hell of a Change no. 0279



**Nasty New** World no. 0489



School is Hell no. 0404

no. 0816



A Gift from Hell no. 8366

All titles: Jochen Till / Raimund Frey **LUCIFER JUNIOR** (Vol. 1 - 8, to be continued) b/w illustrations throughout, 224 pages, 10+

"THE ENTHUSIASTIC RESPONSE AMONG GERMAN READERS IS WELLEDESERVED, AND THE SERIES WILL CERTAINLY SPARK INTEREST EUSEWHERE."

**Publishing Perspectives** 



# True confessions from hell!

Cornibus Vanishibus no. 0825



10+

- A hell of fun!
- Insider information from the CEO of hell
- Not only LOL for fans of the secret best-selling kids' series 'Lucifer junior'!





A House Demon Uncovers no. 0565



All titles:
Jochen Till / Raimund Frey
CORNIBUS & CO.
(Vol. 1-2, to be continued)
144 pages, 10+

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## Our aim

When opening LOEWE WOW! books, we want Kids and Young Adults to think, say or feel:

WOW! I want to read that!





# Bye bye, wasteland of text!

### The answer to changing reading habits.

Lots of different media, new reading habits – overall, less and less readers. Facing this development and because reading promotion is a matter of the heart for us, we are starting a new book program in Spring 2020: LOEWE WOW!

LOEWE WOW! books tell stories in a completely different way. Innovative and radically different.

90% illustration and 10% text add up to 100% WOW!



## FRIENDSHIP OUT OF THE BOX

A former tool box that can talk and a boy who loves adventures— this idea made 'Kiste', published by Reprodukt, become a best-selling comic character for kids in 2014.

Awarded with many prizes, we couldn't be happier to have 'Mattis & Box' join our Loewe Wow! team, making books fun for kids aged 7 and up

— in the simplest way!

A great blend of Everyday Life, Adventure and Box Magic ...making you scream and lough out loud!



WITH THIS STORY,
IE AWARD-WINNING 'COMIC TEAM' PATRICH
WIRBELEIT & UWE HEIDSCHDETTER HAVE
WIRBELEIT & UWE HEIDSCHDETTER HAVE
CHEATED AN ABSOLUTELY ENTERTAINING
START OF A NEW SERIES!!!



Patrick Wirbeleit/Uwe Heidschoetter
MATTIS AND THE BOX – BEST SUMMER CAMP EVER
(Vol. I, to be continued)
no. 0600, 128 pages, 7+

**LOEWE** WOW!

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b/w illustrations throughout (90%)











- •Science-Fiction meets Computer Game adventures
- About team spirit and acceptance
- Animating to follow, think and quiz!



An alien in your bedroom at night? That's surely just a nightmare. But the alien wants to pick Felix up for the Galactic Games. As the best computer gamer on earth, he was chosen to complete Team Tentacle Knot.

All titles:

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GALACTIC GAMERS (Vol. 1-3)

240 pages, 10+,

b/w illustrations and scribbles throughout (50%)

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"GALACTIC GAMERS" HIGHLY ENTERTAINS AND MOTIVATES TO NOT ONLY BEING A HERO ON SCREEN

- A new computer game each 'Wimpy Kid' would love!
- · "Future Reading": YA comic novel
- · Gag after gag: Reading is fun!

Ben's eGaming survival skills are legendary and on the virtual football ground of FIFA, he beats Real Madrid. He even found his way through the new game everyone is talking about.



But in reality, nothing works out for him. How cool would it be to use his digital skills in the real world? Ben does his best, tries transferring and... gets the shock of his life. LOU!







All titles: Som Goldberg BEN'S LEGENDARY SKILLS (Vol. 1-2) 208 pages, 12+, b/w comics throughout (40%)

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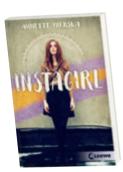


Life is (not) a game.
Stories for real Gamers!



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Social media has an impact on our ideal of beauty and causes insecurity.



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Annette Mierswa INSTAGIRL no. 0121, 224 pages NOT YOUR GIRL no. 0478, 224 pages

Rights sold: Dutch

THE TIDE IS US no. 0823, 224 pages

copies sold!

It takes courage to say no!

"ANNETTE MIERSWA CREATED AN AUTHENTIC YA NOVEL WITH A SENSITIVE FOCUS ON GROWING UP IN TIMES OF INSTAGRAM AND CASTING SHOWS FOR MODELS. AND YES, ABOUT #METOO AS WELL. NARRATED IN AN EMPATHIC WAY (....)." Eselsohr

"BY ALL MEANS AWAKENING. (....) A SOCIO-CRITICAL STORY." Hamburger Abendblatt

"THE PLOT IS GRIPPING, THE STYLE OF EXPRESSION IS EASY TO UNDERSTAND (....). BECAUSE THE TOPIC IS SO CURRENT, THE USE OF THIS BOOK IN SCHOOL IS HIGHLY RECOMMENDABLE." Federal Education Server of Baden-Württemberg

"I WANT TO STIR UP YOUNG ADULTS." Annette Mierswa

Highly suitable as School Literature!

"Fridays for Future", Social media addiction and #MeToo movement



Hotspot Kinshasa (Vol.2), no. 8221

Was his father brainwashed during his imprisonment?
Nick decides to follow him and witnesses a hostage-taking in the centre of Kinshasa.
Is his father one of those who pull the strings?



**L.A. Action** (Vol. 4), no. 0971

Vacation or a serious mission? Nick is in L.A., called to a film set. On the first day of shooting, the cameraman falls from a building. A suicide?

"SPY IS A HEROIC STORY
ABOUT FAMILY BONDS, TWIST
AND TURNS IN LIFE, FRIENDSHIP,
MISTRUST PAIRED WITH A SLIGHTLY
SUPERNATURAL CHARACTER."

Schlunzenbuecher de

Operation Himalaya (Vol. 3), no. 0710



First official mission in the Himalaya mountains! The Junior Agents accompany the 15<sup>th</sup> reincarnation of Dalai Lama on his first travels. Quite a few governments have plans to win the 10 year old leader for their side...



Highspeed London (Vol.1), no. 8841

Fight training, lessons on deceiving or Navy SEALs sport. Nick needs to learn to use and control his special talent. But his first adventure starts soon because his father is missing!

A hint leads to London...



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### Become an Intelligence Agent on Top Secret missions...

## Adventure at Full Speed!

- Up-tempo action with an up-and-coming secret agent including crazy twists
   Thrilling and touching up to the last page
   Missions in big cities all over the world
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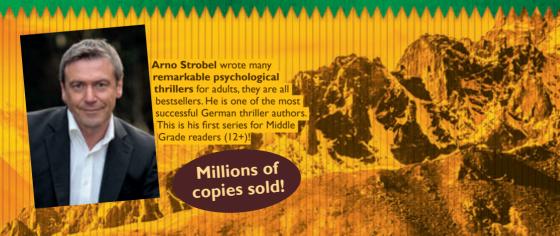
All of the weird stuff simply is a crazy game.

That's what Nick thinks when mysterious Mister Smith welcomes him to the secret school of the Federal Intelligence Service in Berlin. He used to live with a foster family. Until now, time for change...

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       A STRONG HEROINE

A STRONG HEROINE

You WILL

WHEN THE COLD WEEKS START, ANOTHER CHILD IS MISSING IN A SMALL FISHING VILLAGE. GVERY YEAR, THE SEARCH FOR THE LOST CHILDREN CONTINUES AND NONE OF THE VANISHED HAVE EVER BEEN FOUND.

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FULL OF FANTASTIC CHARACTERS
AND A STRONG HEROINE.



King of Crows (Vol.1), no. 0366



Flowing Map (Vol. 2), no. 0367

BOOKSELLERS LOVE IT!

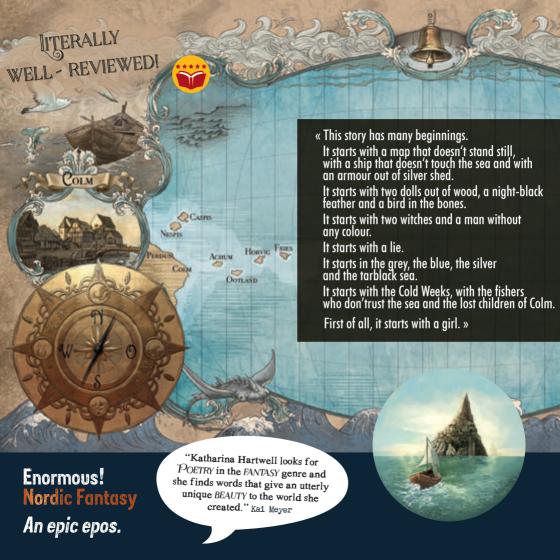
Katharina Hartwell
SAGA OF THE SILVER SEA
(Trilogy)
no. 0366, 616 pages, 14+/All Age

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ASANAUTHOR, KATHARINA HARTWELL STARTS DEBATES: for me, FANTASY means being

"For me, FANTASY means bringing up socio-critical topics: Power and Society, Instruments of Repression, Isolations, It's all about Politics. Think about "The Hunger Games"."



### "This Austrian woman is a genius." Brigitte

# POZNANSKI

Erebos I no. 0531



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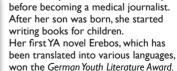
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Ursula Poznanski was born in Vienna and spent ten years trying to learn as much as possible at the university

35 languages

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Highly thrilling, shockingly current!

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Ursula Poznanski

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no. 0050, 448 pages, 14+/All-Age

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"HE REGULARLY PROVIDES US WITH NEW APPROACHES AND WAYS OF THINKING."

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Human beings are imperfect, but machines never make mistakes. After his mother's death, 17-year old Vincent is rated at the lowest level in the social system. That's why he can't go to university and study. And Vincent's father lost their house. Instead of studying, Vincent illegally repairs mechanic animals. When an old Lady brings her broken cat to be fixed by him, Vincent receives a hint to a so-called 'simulation'. An exact digital copy of our world, virtual twins of our gadgets and machines are linked: in the 'Internet of Things'. Even mechanic pets are all around there, but no humans. Because following the logic of simulations, humans are non-conforming. Thus, we actually are redundant...

Atmospheric Vision about Articificial Intelligence and Digital Twins

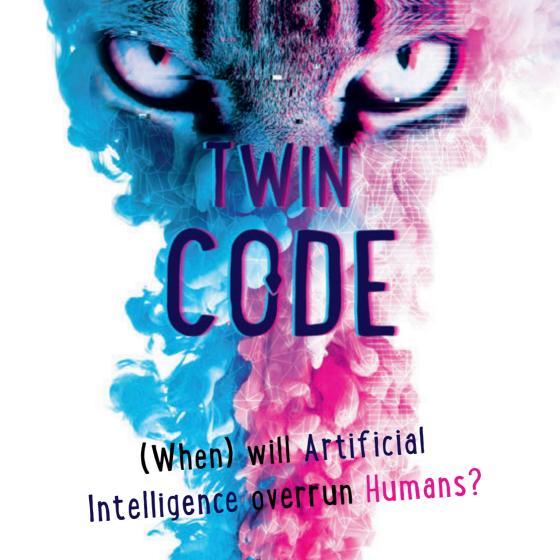




God's Kitchen no. 8447

Margit Ruile **TWIN CODE** no. 0324, 320 pages, 14+

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- Fantastic for girls and women aged 12+ with a touch of romance
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IS BURSTING WITH IDEAS
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Ophelia and the Chronicles



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AND PREVENTING TSUMAMUS

Words of the Wind

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# ASHES and SOULS A love for eternity!

Mila's gift brings her in the war between light and darkness. Heaven and hell are a lot different than she has imagined. As the ambassador of light, Tariel's job is to eliminate Mila. She endangers the balance of the world. Asher, on the other side, wants to use Mila's gift for the dark side. But he surely didn't plan to fall in love with Mila...

- \* Atmospheric setting in Prague
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A big love has to overcome the fight between good & evil

- THE GOLDEN CITY PRAGUE IS GREY FOR 18-YEAR-OLD MILA, WHO HAS A SPECIAL GIFT: SHE FORESEES DEATH.
- HUMANS LOOSE ALL COLOUR –
  IF THEY ARE GOING TO DIE SOON.
  HER TALENT MAKES MILA
  A KEY OF THE WAR IN PRAGUE.
  STILL, SHE HOPES THAT THE
  GOLDEN CITY OPENS THE
  DOORS
- TO HER UNKNOWN ROOTS.

WITHE IDEA IS SUPERB AND I LOVE AVAIS
NARRATIVE STIYLE AND THE WAY SHE
DESCRIBES CHARACTERS OR HER OWN WORLDS
(I...)). FANS OF FANTASY NOVELS DEFINITELY
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FOR PART 2 BECAUSE THIS DEFINITELY HAS
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Paranormal Romance at its best!

Dilogy Ava Reed **Ashes and Souls** 384 pages, 14+/All Age





Wings of Fire and Darkness (Vol. 2), no. 0252

Wings of Smoke and Gold (Vol. 1), no. 0251

**Rights sold:** Czech, Russian

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IF PERFECT'S WHAT YOU'RE SEARCHING FOR —
THEN JUST STAY THE SAME.

This love story goes under your skin.

Immensely touching, about finding yourself, sorting out and being game enough to avow for what you love and who you are.

"What do you remember? When it comes to the both of us." "Many things". I whisper hazily.

"Enough things?" Sam is digging deeper in a breathy tone. I'm rummaging in my memories, putting picture by picture aside, looking for an answer. They're there, clear and colourful. Hasty snapshots of the past. But... none of them can help me. It's gone. The feeling you're linking with memories which makes them precious and special is away.



- Deep feelings about Finding One's Self,
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- Sending an Encouraging and Life-affirming Message to Young Adults

Ava Reed
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According to legends, Iceland is the bortal to the world of the elves. But a few years ago, the heart of the tree was stolen and it is slowly dying. Faye sets out to save the tree, adventures lie ahead

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  - · ROMANTASY STANDALONE
- · TREND HOLIDAY DESTINATION ICELAND



for Mothers + Paughters



« "OPEN YOUR EYES, THE LIGHTS GET MORE AND MORE INTENSE. AS IF SOMEONE LET COLOURS FLOW INTO A GLASS OF WATER." COULD HEAR THE EXCITEMENT IN HIS VOICE WHEN HE PUT OUT HIS HAND, POINTING AT THE SKY.

"AT FIRST, IT GLINTS IN ONE SPOT, THEN IT IMMEDIATELY DISAPPEARS AND COMES TO LIGHT ELSEWHERE. DOESN'T IT LOOK LIKE THE DARKNESS IS DANCING?" INSTEAD OF WAITING FOR MY REPLY, ARON LOCKED ME IN HIS ARMS AND KISSED ME. Under a sky full of dancing polar lights. »

Katharina Herzog

FAYE - Heart Made of Light and Lava no. 0191, 400 pages, 14+/All Age

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Best-selling author Katharina Herros

WHAT ABOUT ELVES? ESCAPE TO TCELAND!





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ROMANCE AT ITS BEST. LOVE IN THE MYSTIC HIGHLANDS

# Not every Fairy Tale holds a Princess looking for a Prince... 'Cinderella' reloaded/retold.

- 'Brüder Grimm classics' 2.0: A free and surprising adaption of 'Cinderella'
- Trilogy with independent, but intertwining stories
  - Coming up: 'Snow White'

'Witches' meet 'Fairy Tale' in this story about the new girl at school! Witch Ela comes from abroad and needs to fulfill a special mission. Quickly, she chooses Tristan to help. That's why she's chasing after him – this time, it's not the 'Prince' who saves the 'Princess'...



Kiss-Wake Up at Dawn (Vol. 2), no. 0646

Modern Fairy Tales told against the line called 'Magic Tales', for everyone who has always believed in magic.



Jinxed at Midnight (Vol. I), no. 0645

Stefanie Hasse MAGIC TALES 368 pages, 13+

368 pages, 13+

FINALLY (AND OF COURSE) A 'HAPPY END' IS GUARANTEED.

"SAVE THE HERITAGE
OF CLASSICS, KEEP THE
TRADITION." Stefanie Hasse



#### Fake News, Alternative Facts and "Lying Press" -

in times of popularism, it's unimaginable to avoid these terms. On his YouTube channel, 17 year old Phoenix reveals Fake News and the stories behind. Thus, he gets involved in the case "Alexander" (dealing with a 6 year old lost boy). A video goes viral, a Syrian refugee is being accused of kidnapping the little boy. Phoenix uncovers this video as a fake, he gets flooded by a huge shitstorm. When he follows the traces to a Russian Troll Farm, not only his online reputation is in danger...





Manfred Theisen
UNCOVER – The Troll Farm
no. 0182, 400 pages, 14+
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- Top topics: Activism and High Tension
- International setting for a global theme; Berlin, Narva and Moskau
- Influencer become politically active and start discussions that classic media take up, follow, continue

POLITICAL SCIENTIST MANFRED THEISEN PICKS UP ON CURRENT TOPICS. HE WRITES BOOKS FOR YOUNG ADULTS TO REVEAL NEW PERSPECTIVES.

CURRENTLY HE FOCUSES ON THE INFLUENCE OF MEDIA. HIS BOOKS ARE AWARD-WINNING AND HAVE BEEN PUBLISHED ALL OVER THE WORLD.

# Nothing but the truth.

An exciting political thriller about the Big Global Topic "Fake News"

# Students take over: how will it end?

. A PANORAMIC INSIGHT

HIGHLY TOPICAL THEMES:
 ABUSE OF POWER AND POPULISM



Four teenagers provide a multifaceted view on their own Nation X, its background and intrigues. The project takes its course... What would you do if your actions did not entail any (real) consequences?

This does not only entertain, it educates. It deals with political systems and the machinery of authority. It relates to recent social topics such as FREEDOM OF PRESS, POPULISM or #METOO MOVEMENT.

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A WELL-WRITTEN AND PLOTTET SOCIO-CRITTCAL YA NOVEL WITH THE POTENTIAL TO BECOME A CURRENT CLASSIC." Acchene Zeitung

14+





Carolin Wahl
NATION X – We have the Power!
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"A GRIPPING POLITICAL THRILLER! THERE ARE QUITE AFEW BOOKS ABOUT THIS TOPICE THIS BOOK IS DIFFERENT! THE TEXT IS A MODERN WAY OF DRAWING ATTENTION TO CURRENT PROBLEMS IN SOCIETY! THE DIFFERENT PERSECTIVES GIVE THE DIFFERENT AN ADDITIONAL STRENGTH!" WAZ



"CAROLIN HAS AN UNUSUAL TALENT TO WEAVE DREAMS INTO WORDS."

Bernhard Hennen

THE AWARD-WINNING AUTHOR IS ESPECIALLY POPULAR AMONG YA READERS FOR HER AUTHENTIC, REALISTIC STORYTELLING.

Project School as Nation All power to the pupils!



ONLINE CHALLENGES FOR COMMUNITY MEMBERS

POINTING TOWARDS ADDICTION EFFECTS OF SOCIAL MEDIA

· SENSITIVELY GOING INTO DEPRESSION AND SUICIDE, LEAVING A LONG-LASTING ECHO

Friday the 13th. At midnight. Caspar watches Sam's blue hair flying with the wind when the train is speeding past. He really doesn't know anything about her. Only that both of them have been selected for this challenge by Ghost. Together, they're waiting for his first message. The instruction to one of their five tasks in this night. A dangerous game that knows only this end: their suicide.

This gripping read, including a gentle tale of love, shows up how dangerous online communities can be. While more and more life-threatening challenges are shocking society, Carolin Wahl found a special way of opening a big door to understanding the danger of peer pressure among strangers. An emotionally enthralling plot - that makes her story so attractive for Young Adults, enabling them to understand and learn.

TWO LIVES IN ONE NIGHT no. 0746, 288 pages, 14+

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- Popular non-fiction with a narrative aspiration
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- By best-selling author & behaviourist Karsten Brensing

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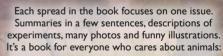






How Animals Communicate no. 0547

How Animals
Think and Feel



"As long as humans think that animals don't feel, animals have the feeling that humans don't think."

#### All titles

Karsten Brensing/Nikolai Renger

Narrative Non-fiction

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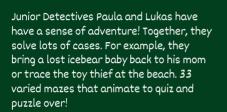


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DR. KARSTEN BRENSING STUDIED MARINE BIOLOGY AND CARRIED OUT RESEARCH ABOUT THE INTERACTION BETWEEN DOLPHINS AND HUMANS IN FLORIDA & ISRAEL. HE WAS SCIENTIFIC HEAD OF THE INTERNATIONAL WHALE & DOLPHIN PROTECTIVE ORGANISATION WDC. IN HIS BEST-SELLING "THE MYSTERY OF ANIMALS" WAS PUBLISHED TO GREAT ACCLAIM IN 2017. HE ALSO SET UP THE INDIVIDUAL RIGHTS INITIATIVE TO ADVOCATE FOR CIVIL RIGHTS AND BETTER PROTECTION FOR ANIMALS.

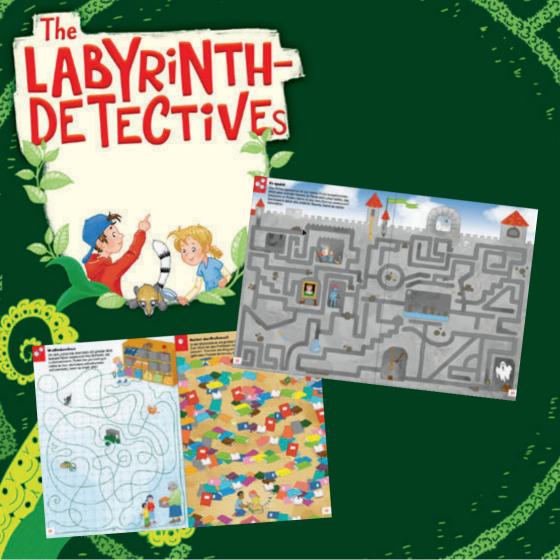




tay focused! Girls and Boys! Rich in variety!

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A fresh look, tried and test games that's how kids playfully learn:

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Counting and Sums

Initial Sounds and Syllables

How to Focus and Understand (Ability to reason)



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Shapes and Opposites

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STEP 1 WHO CAN HELP?



STEP 2 JOIN AND...

STEP 3: ... START SCRIBBLING!



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hahaha

OL			
OL	We're really happy to send you our new Spring 2021 Rights		
	Hopefully, we'll see you live again soon. Until then,		
	we'll be sweating over our new program for Toddlers!		
	Starting this Spring, our books meet the different development stages of	f Kids aged 18 months	
999	and up. Loewe – From Day One! brings upst		
900	illustrators, series, developed by (adjective) together creating pictures and adventures. That's how	professionals, all young kids can find	
TO	out what's waiting for them and about to come! We also need to	stories for Young	
	Adults who love to dive into adorable and touching pageturner		
- 6	Loewe Intense will start in Fall 2021 and come up with heart-	Romantasy Romantasy	
	girls aged 14+, we call it "New Adult for Young Adult" and can't wait to read reviews, posts,		
3	and by the community!		
	Again, we absolutely can't wait to hear from you about	. !	
	Reading is nothing but (last adjective (S))	READING IS	
		F/11.	



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