

GD /XQHGu

JLXJQR

D 6DEDWR

OXJOLR

# Sommario Rassegna Stampa

<b>Pagina</b>	<b>Testata</b>	<b>Data</b>	<b>Titolo</b>	<b>Pag.</b>
<b>Rubrica Adelphi Siti web</b>				
	Linkiesta.it	22/06/2021	<i>FESTA MOBILE IL MONDO TRAVOLGENTE DELLA FIERA DI FRANCOFORTE, RACCONTATO DA MATTEO CODIGNOLA</i>	3
	Linkiesta.it	28/06/2021	<i>SANTA DIZIONE LE MIE SMANIE ORTOGRAFICHE, I LITIGI CON I CAPOREDATTORI E IL NUOVO IMPECCABILE ROMAN</i>	6
	Paolonomi.it	20/06/2021	<i>ODIO PER IL FAX</i>	10
<b>Rubrica RECENSIONI</b>				
84	D la Repubblica delle Donne (la Repubblica)	03/07/2021	<i>L'INARRIVABILE TALENTO DI CERTI GENOVESI (T.Gianotti)</i>	11
50/59	Io Donna (Corriere della Sera)	03/07/2021	<i>LIBRI PER LE VACANZE (M.Ligato)</i>	12
24	il Giornale	22/06/2021	<i>L'EDITORIA E' COMMEDIA PAROLA DI EDITORE CHIC (M.Parente)</i>	18
2	il Foglio	24/06/2021	<i>UN VIAGGIO SPASSOSO VERSO FRANCOFORTE, A CACCIA DI "CASI EDITORIALI"</i>	20



'YPXYVE

+MYKRS

Hhj; Y\CÎPXH\ZF\ jg;p\XNHZjH FHXX; F  
g;ZD\M\gjHœ g;DD\Zj;j\ F; ;jjH\ \FPN;

HME V@SSR^SRM

°kXjPY\ XPCg\ FHXX\ hDgPjj\gH HF HF Pj\gH -khDPg? ; P>  
Pg\ZPD\ FHXX; DHXHCgH kDOYHhhH jHFHhD; ; ;ZDOH I  
kZ; g;DD\Xj; FP ;ZHFF\jP H PZwZHœ kZ; NkPF; ;NXP hdXf  
FHXX°HFPj\gP;

MP UYSXMHMERS WYPP

MP UYSXMHMERS WYPP

\ 8LI %HIGGS +VSYT

WSWXMIRM 0MROMIWXE

7TYRXS

HE ;MOMQIHME 'SQQSRW

;FH ; wZH \jj\CgHœ PZ D\ggPhd\ZFHZv; FHXX  
gPDOP;Y; XH Y;NNP\gP D;hH HFPjgPDP Hkg\d  
hkDDHhhPpP ; XPpHXX\ D\ZjPZHj;XHj

X; kDOYHhhH FP g;ZD\M\gjHœ X; wHg; FHX  
\CCXPN;j; FP ;kj\gPœ ;NHZjP H h\dg;jkj\ HFP  
dHg d;gjs Z\jjkgZPœ PZD\ZjgP PYdg\C;CPXP H

/kjj\ Y;jHgP;XH DOH ;jjH\ \FPNZ\X;œ Ng;vPH  
g;DD\NXPH H g;DD\Zj; D\Z g;MwZ;j\ kY\gPhY\  
g;ZD\M\gjH fk;ZF\ hHP Y\gj\,œ PZ khDPj; dHg  
PZ \gFPZH hd;gh\œ Y; ;ZDOH kZ CHhjP;gP\ FH  
PYdg\C;CPXP® DOH X; d\d\X;Z\ H PZwZH NkPF

.;XpPZP j\gZ; NPkhjP  
gPD\gF;ZF\DP DOH D  
;CCP;Y\ gPhDOP;j\ ZH  
8VE YRE VEGGSPXE HM JI  
VIJIVIRHYQ KEVERXMWXM  
KMYWXEJ YR IPSKMS HM  
HMFEXXMS WYPP^STTSV  
YR KVERHI TEVXMXS HIPF  
WI RIWWYRS PS LE ERGS  
PMFIVEPI HM QEWWE GLI  
EZYXS| á WSPS TIVGLá G  
ERGLI M RSWXVM GSQQIF  
UYEPGLI GSPTS 1EXXIS  
WYM WYSM GEREPM WSG  
TSPM^MSXXM MRWIKYSRS  
TEVI EVQEXS HM GSPXIF

0MROMIWXI

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fkHXX\ FHXX°HFPj\gP; ° F\pH ;XXH Ck\ZH XHj.  
CgPXX;ZjHvv; h\Z\ gPDOPHhjHœ Z\j; D\Z Pg\Z  
YHFP; FP dgHhh;d\DOPhY\ H DP;Xjg\ZHgP;œ k  
F;X D\YkZH³;

)RXVE RIP 'PYF WSWX  
HE £ ERRS ) 286

/  
/ • :SPYQI 1IQSV  
£ '3146%

838) &%+  
9RE FSVWE TIV P~  
£ '3146%

/  
/ GSQFS 7IWWS 11  
£ '3146%



\d\ PX XkZN\ dg\X\N\ \$pP;NNP\ F°;ggPp\œ D\Z  
FP pP;NNP\ -PX M\j\Ng;M\ ;hh\@ H hP d;hh;Z\  
DO;dXPZP;ZPœ gPD\gFP FP \gF\Z XHk hfkPh  
vHX;ZjPœ d;jHZjP hD;FkjH H dg\CXHY;jPDOH p

4Mï 0IX  
:ZZs H 5PNPHhWP;  
\g;jjP DOH jqPjj; hk X  
h\g;vHZHD; L X; p\h\g  
wF;Zv;j; FHXX°kZPpH  
HMYMERGMRM 'v  
D

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g;DD\Zj\> X; PHg;æ D\Z NXP hd;vP gPhHgp;jP  
HZjg\ FP PYYPNg;vP\ZH ²FPhMkZvP\Z;XH³æ h  
DHXHCgH FP kZ; FHXXH XHNNHZFH FHXX°HFP  
j;Y FHXXH p\DP -dPo \ YHZ\ ;MwF;CPXP® X°;N  
-dHg X; Y;NNP\g d;gjH PZkjPXP®æ Y; ;ZDOH P  
PZp;F\Z\ XH \gH FHXX; Z\jjH H D\hjPjkPhD\Z\

H wZj;gPH FîPH-XX; D  
:dPj;XH H; \X\NZ;æ F  
PX d;hh\ M;Xh\ H MHfj  
h;g? p;Xh; X; dHZ;@;H  
HMEVØMESZ ME Id

\*;Y d;Y\*;dHîj;XpPZPX;  
j\gZ; NPkhjPvP;XPhj;  
gPD\gF;ZF\DP DOH D\h  
;CCP;Y\ gPhDOP;j\ ZH  
HMVERG'WGHSEVM I

DD\hj;ZF\ ;ZHFF\jP H gPD\gFPæ \FPNZ\X; d;  
FHP jPD gPD\ggHZjP -P jPj\XPæ XH D\ggHvP\Z  
p\D;C\X;gP dHg X; hDHXj; FHNXP ;DDHZjPæ Xn m, r r n n g, j n -C P n n P  
gP;hhkYHZF\ NXP khP H D\hjkYP FP kZ; gHF;vP\ZH F\pH \NZkZ\æ F;>  
NHgY;ZPhj; ;X hPZ\X\N\æ jg\p; kZ; hk; D\XX\D;vP\ZH ° dkgDOI HDDH

YHj? jg; PX h\NZ\ H PX gHh\D\Zj\æ X; PHg; FHhDgPjj; L fk;hP ;gD  
;X dkZj\ FP pPhj; jHDZ\X\NPD\æ dgPY; FP jkjj\ -kZ; Hd\D; hHZv;  
hY;gjdO\ZHæ H ;ZD\g; hHNZ;j; F;X M;r® Y; ;ZDOH FHXXH ;CPjkFPZP

; g;ZD\M\gjH FHNXP ;ZZP vHg\ L fkHXX; F\pH NPg;Z\ ;NHZjP DOH h  
Cg\WHg FP C\gh; H hD\kj DOH hdHdkX;Z\ hk kZ jPj\X\ pHZFHZF\ ;X \  
\MMHgHZjHæ hdHhh\ PX dPo ;XX\DD\æ ;gP; MgPjj; PZ d\DOH gPNOH  
FHhDgPvP\ZH h\YY;gP;i

\Z DOH PZ ;XjgP D;hP p;F; hHYdgH YHNXP\> ²ZH X Z\hjg\ YHhjPHgHo  
jg;jj;jPpH dHg X°;DfkPhj\ FP kZ XPCg\ O;ZZ\ hdHhh\ kZ; D\Yd\ZHZjH  
Hh\jHgPD; H kZ; D\YPD;³i hP h\pg;dd\ZN\Z\æ ; d;gjPgH F; kZ;  
²M;Zj;hjPDOHgP; D\Zj;CPXH³ DOH M; hU DOH PX dgHvv\ Y;hhPY\ PY\  
;DfkPhj;gH P FPgPjjP FP kZ XPCg\ FPpHZjPæ dHg Y;NP;æ PX dgHvv\  
hdHZFHgHi fk;ZF\ ²PX XPCg\ hP PYd\ZH³æ XPHpPj;ZF\æ jg\p;ZF\ h  
;DD\gF\ jg; P dgHhHZjP;

OH PX Y\ZF\ FHXX°HFPj\gP; hP; jkjj\ fkPø g;ZD\M\gjH ZH L PX M\Z  
HF L -D\YH jkjjH XH wHgH® M;jj; FP gPDOPHhjHæ \MMHgHæ jg;jj;jP  
gPp;XPj? jg; D\XXHNOPi

; hP; X; wHg; DOH X°HFPj\gP; L ;ZDOH kZ Xk\N\ FP PZjkPvP\ZPæ Y  
;dd;gPvP\ZP -fkHXXH pHgH® FP M;Zj;hYPi gH; FHhPNZ;j; FP hjg;ZHv  
F\pH hP D\YYHgDP;Z\ hj\gPH H jPj\XPi F\pH jkjjP h\Z\ ;XX; gPDHgl  
kZ h;Zj\ g;;Xæ FH X ·XPCg\ FHXX; PHg;;æ ²X°\NNHjj\ YPhjHgP\h\ D  
-jg;ZZH jH® ;pHp;Z\ XHjj\æ H DOH jkjjP Hg;Z\ pHZkjP PZ HgY;ZP; ;d  
D\Ydg;gHi OH jkjjPæ dHg HhhHgH dPo dgHDPH P ° fkPZFP dPo ;ZhP\  
hj;p;Z\ NP? D\Ydg;ZF\³i

Z fkHhj\ hHZh\æ fkHXX\ FP \FPNZ\X; L ;XX\g; PX XPCg\ ·hkXX; P  
Z;jkg; FPpHgh; -;ZDOH h\X\ dHgDOI ;ZvPDOI hkhDPj;gH ;ZhP; M; FP  
;XjgP \CPHjjPpPi ,kHXX\ DOH gPY;ZH F; M;gH ; g;ZD\M\gjHæ PZ YH  
NPg;ZF\X; FP D;\h H MgHZHhP;æ L ;XX; wZH kZ; D\h; Y\Xj\ hHYdXPI  
g;DD\NXPHgH hj\gPH H hDgPpHgXH h\ggPFHZF\;

\ZFPpPFP>

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+MYKRS

0~EZZIPIREXE  
HMYMERGMRM

.;Zj; FPvP\ZHYPH hY;ZPH \gj\Ng;wDOHo  
D;d\gHF;jj\gP H PX Zk\p\ PYdHDD;CPXt  
\FPNZ\X;

°\hhHhhP\ZH dHg NXP ;DDHZjPæ dHg X°kh\ FHXXH .P, H  
-dHgDOI CHZ dg\ZkZDP;j;® YP O; M;jj\ jg\p;gH kZ Mg;jHX  
g;DD\Zj;gH · \hH F; M;gH ; g;ZD\M\gjH fk;ZF\ hHP Y\gj\,

MP UYSXMHMERS WYPP

MP UYSXMHMERS WYPP

\ 8LI %HIGGS +VSYT

WSWXMIRM 0MROMIWXE

7TYRXS

; YPZ;DDP; dHg X; X  
g;ddgHhHZj;j; F;P M;  
"gC<Zæ Z\Z DHgj\ F;  
;Z  
-P HMFEXXMXS WYM HMJI  
GEVEXXIVI XVSTTS ZEKS  
MHISPSKMGS HM EPGYRI  
GVMXMGLI HIPPE GLMIWE Z  
HIP HHP I PI TVSXIWXI HI  
PI MRKIVIRAI HIPPE GLMI jk  
TIRWMEQS RIP QIVMXS R ;  
TIVHIVI HM ZMWXE HSZI V  
PYRE

YRWTPEWL

d;NPZ; f• O\ hYHhh\ FP HhhHgH wNXP; kZPD  
d\D\ dHg kZ; DOH X\ L hj;j; dHg fk;hP fk;g;Zj;  
DOH O; M\ZF;j\ X; dg\dgP; PFHZjPj? ;h\DP;XH

\æ Z\Z dk\p ;hh;NNP;gH P YPHP hd;NOHjjP;  
D\Zj;NP\> dHgDOI h\Z\ wNXP; kZPD;æ Z\Z Fp

\æ Z\Z dk\p ;pHgH X; YP; jHgv; D\dP; FHX Fp  
ZH;ZDOH hH P FpF Z\Z XP kh\ dPo> h\Z\ wNXP

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NP\D;jj\XPi

/kjj\ fkHhj\ wZ\ ; kZ j;p\XPZ\ ;X fk;XH hj;p\ CH  
jkjj\ fkHhj\ wZDOIæ ; d;NPE; M;gFP ; g;ZD\M\g  
Y\gj\æjjH\ \FPNZ\X; Z\Z d;gX; FP YHj

.Uæ X\ h\ D\h; hj;jH dHg FPgH> Y; dHg jH jkjj\  
FHXX; dhPDOH D\hj;ZjHæ h;g? YPD; kZ HpHZj

HjHhj\ P p\D;C\X;gPi P FHjHhj\ F; fkHX NP\g  
FHX NP\gZ;XH dHg DkP hDgPpHp\ YP hDHYdP;  
FP ° XHY;æ ZPHZjHYHZ\® ;NNPkZNHZF\ kZ; ²  
X; Y;jjPZ; hkDDHhhPp; HZjg;P PZ gHF;vP\ZH h  
hD;Xd\ FHXX°;Z;XM;CHj; DOH ;pHp; M;jj\ khDF  
²CHZHwDPHZv;³æ kZ\ FHP FkH Nk;gF` X°;Xjg\  
hHNkHZjH hD;YCP\ F; gPjPg\ FHXX; XPDHZv; h  
Nk;gF;gH hkX FPvP\Z;gP\æ YP O;P FHjj\ DOH  
Nk;gF;j\ ·HMwDPHZv;³i

; DOH D°HZjg; PX d\pHg\ FPvP\Z;gP\æ dPN\X  
FkH Ng;Fk;jP ;Z;XM;CHjP Z\Z X\ h;dHp;Z\ D\Zh  
L DOH kZ\ ;ggPpP ; M;gH PX pPDHFPgHjj\gH F  
hDgPp;Z\ XH d;g\XH H CPh\NZ\h\ FHX p\D;C\X  
D\Zh\X;gYP P YPHP dPDD\XP XHjj\gPi

ZZ`æ D;gP YPHP; \*HgDOI PX p\D;C\X;gP\æ ;X  
Y;P ²/\gZ; ; hDk\X;³i X p\D;C\X;gP\ NXP FPDH  
DOH L hPZ\ZPY\ FP ²DPkD\³i PZM;jjP FPHDP  
²CHZHwDPHZv;³ Hg;Z\ NP? XU DOH YP FPDHp  
NP;DDOI PX p\D;C\X;gP\ YPD; FPDHp; ²hC;NX  
5\D;C\X;gPæ P\ pP \FP\j

"g;æ X; dPo FHYHZjH PhjgkvP\ZH F; p\D;C\X;g  
ZHhhkZ; dHgh\Z; PhjgkPj; L Y;P gPkhDPj; ; F;g  
DOH ²;OPYI³ hP hDgPp; D\Z X°;DDHZj\ Ng;pHo  
jg;hDgPpHgH D\YH HhHYdP\ F°\gg\gH® ²;OPYL  
fkHhj\> Y\gg` FP DgHd;Dk\gH dgPY; FP ;pHg D

; fkHhjP\ZH L hHYdXPDHæ H ;jjPHZH Z\Z ;XX  
FPvP\Z;gP Y; ;XX; YP; pHZHg;vP\ZH dHg X; FF  
dg\ZkZDP;Z\ D\Z X; ²H³ ;Dkj;> dHgDOI FP;p\X\  
F\pgHCCHg\ ;pHgH X°;DDHZj\ Ng;pHø

,kHhj; L X; dgPY; p\Xj; DOH hDgPp\ ²;OPYI³ P  
\hhHhhPp; jHZj; FP dgHpHZPgH XH dg\dgPH dg

)RXVE RIP 'PYF WSWX  
HE £ ERRS )286

1% + % > - 2)  
293:3 • 0MROMIWXE  
&MK -HIEW 2I[ =SV  
SQEKKMS PE XS  
£ '3146%

/ • :SPYQI 1IQ  
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/ GSQFS 7IWWS  
£ '3146%

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fk;XkZfkH D;d\gHF;jj\gH YH X\ hDHYdPHgHCCH  
Ng;pHj h;gHCCH ;ZDOH gPZMg;ZD;j\œ F;P FF  
D\ZpPZvP\ZH F°HhhHgH F;XX; d;gjH FHX NPkh

Z NHZHgH P D;dPgHF;jj\gP DOH jP hDHYdP;Z\  
FPvP\Z;gPœ Y; ZH;ZDOH fkHhj\ C;hj;i 0Z; p\Xj  
²d;hjPDDPHgP³ DOH X°;Z;XM;CHjPhY\ FHX D;d  
PZ ²d;hjPDDHgP³> hUœ ;X hPZN\X;gH D°L X; ²l  
HpPFHZZjHYHZjH PX dXkg;XH L kZ°HDDHvP\ZH  
d;hjPDDPHgP hkX hk\ hPj\ Z\Z X\ hDgPpHgHCC  
X°Pj;XP;Z\ Ykjk; X°\gj\Ng;w; F; NHZjH d;N;j; d  
d\jg? ;ZF;g hj\gj\®i

HhhkZ HhHYdP\ FP YHhjPHgP ° jg;YpPHgP MH  
D\ZpPZDHgH PX j;dPZ\i ²/k O;P Y\F\ FP FPY\hjg;gYP DOH Z\Z L  
kZ°HDDHvP\ZHœ³œ DOPHFHh; D\Z X; D\ZpPZvP\ZH D\Z DkP kZ\ FHX  
DkDkX\ jP DOPHFH FP dg\p;gNXP kZ; hk; M;Zj;hP;i - ZhdPHN;CPXYH  
hDgPp\ dPo dHg fkHX NP\gZ;XH®i

0Z°;Xjg; p\Xj; XPjPN;P D\Z kZ; D;d\gHF;jjgPDH DOH YP j\XhH X; ²P³  
gPDHjj; FHXX; DgHY; d;hjPDDPHg; FHXX; ;XX;h -DOH hkX fk;FHgZ\  
Hg; hDgPjj; NPkhj;œ NP;DDOI XH h\dg;Z\ D\Z\hD\Z\ X°\gj\Ng;w; YHN  
NP\gZ;XPhjH®i ; hpHZjkg;j; YP FPhhH DOH X; Ng;w; FHXX; d;g\X; H  
\NNHjj\ FP Ng;ZFP FPC;jjPjP PZ gHF;vP\ZHœ H ;XX; wZH ;pHp;Z\ \dj;  
gHZFHgH X; DgHY; ²d;hjPDDHg;³i - ZDgHFPCPXHZjHœ Z\Z hDgPp\ c  
dHg fkHX NP\gZ;XH®i

Hp°HhhHgDP kZ; Y;XHFPvP\ZH hkP jHgYPZP DOH O;ZZ\ ; DOH M;gH  
d;hjPDDHgP;œ ZHP NP\gZ;XPœ H fkHhj; L X; g;NP\ZH dHg DkP YP N  
F;XX°kjPXPvv;gXP -XH gPNOH DOH ;pHjH ;ddHZ; XHjj\ D\hjPjkPhD\Z\  
kZ°HDDHvP\ZH®i PNkgP;Y\DP hH kh\ kZ jHgYPZH DOH dkgH P p\D;C  
hDHYdP;Z\i

PZh\YY; ; d;NPZ; f~ \FPNZ\X; hj; d;gX;ZF\ FHP gHF;jj\gP DOH gPp  
PX jHhj\ FHX jk\ XPCg\œ H;ZZ\j;Z\ fkHX DOH hHD\ZF\ X\g\ O;P hC;I  
d;NPZ; f~ H d;NPZ; f• jg;hDgPpH PX CPNXPjj\ DOH NXP O; hDgPjj\  
F°kZ hk\ jHhj\ -XH gHF;jjgPDP FHP XPCgP h\Z\ dPo DPpPXP FP fkHX  
dgPY; FP hDHYdP;gH j°;ppPh;Z\®> ² ;g\ ;jjH\œ jP PZpP\ PX jk\ jHhj\  
fk;XH jP hHNZ;X\ ;XDkZP YPZkhD\XP PZjHgPHZjP; NNPkZN\ h\X\ DO  
kZ · OPYI, DOH FPpHZj; kZ · OPYL,; h\Z\ PZ NHZHgH Y\Xj\ FHp\j;  
;XX°\gj\F\hhP; dg;jPD;j; F;P p\D;C\X;gPœ DOH PZ fkHhj\ D;h\ hkNNH  
Z\gY; X°;DDHZj\ Ng;pHœ Y; gPXHp\ D~~PZ XY~~/gHDD;ZP Z\Z HhDXkFH  
M\gYkX; F; jH dgHhDHXj;œ dkg DOP\h;ZF\X; D\Z kZ p;N\œ H  
FHfk;XPw ~~DVZjH~~®i Y; -jZDpH DOH d\jHp;Z\ HhhHgH dPo dgHDPPhP®i  
fkHhj\ dHg FPgjP DOH hH O;P Y\jPpP dHg dgHMHgPgX;œ j\gZ\ hkCPj  
d;hhP H gPdgpHjPZP;Y\ X°;DDHZj\ ;Dkj\³i

X d;g;Ng;M\ hkDDHhhPp\œ H F\d\ ;pHg Z\j;j\ DOH ;ZDOH fkHXX°PZM  
D\ggHjj\gH FP 6\gF NXPHX\ hHNZ; D\YH Hgg\gH -\ M\ghH L \*;NHhœ p

.\X\ PX \*F XP dgHZFh  
gPXX\ H \ZjH M;ZZ\  
Ng\jjHhD; dHgDOI O;ZZ\  
FP ZPHZjHœ ;ZvP Ng\jj  
HMLVMVBSQGE

;ZZ\ jkjjP j\gjj;œ PX  
hHD\ZF\ dHgDHjj\gH FP  
P dgPZDPd;XP Hhd\ZjH  
; Z\p ;ppHgh\  
HMYMBSRGMRM

Zh\FFPPhM;jjP \ gPXC\è  
jg;NPD\YPD\ YPDg\D\h  
D;hOC;DW±FPdHZFHZjF  
HMMMPREXSRIPPM

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FHXdOP Z\Z khPZ\ \*;NHhç \ kh\ dH ghPZ\ P\œ DOH FP FHXdOP YP  
HhhHgH MHjPDPHj;œ H hUœ ;ZDOH ; YH X\ F? Hgg\gH> Y;XHFHjjP dg\  
hDgPjjkg;œ hPHjH ;Z;XM;CHjP fk;Zj\ P FPvP\Z;gP® ° ;X d;g;Ng;M\ hk  
FPDHP\œ \FPNZ\X; XHNNH ; p\DH ;Xj;œ H FHDPFH DOH X°;DDHZj\ ;  
NPkhj\i PpHZHZF\ D\hU YP\ Mg;jHXX\i

\*\P DHgj\œ PZ . \hH F; M;gH ; g;ZD\M\gjH fk;ZF\ hHP Y\gj\, DP h\Z\  
h;DD\ F°;XjgH DOPDDOH; ; hdPHN;vP\ZH FHX dHgDOI PZ HFPj\gP;  
dHgX\dPo DPC;Mhg\ZPF -CœP F DPHh\ \FPNZ\X; ° DOH dHgDP\  
pHggHCCH PZhkXj;j\ hk /qPjjHg F;NXP \MMHhP PZ±fk;Zj\±X;kgH;jP±F  
h\X\ fkHXXP DOH hj;ZZ\ hk /qPj;CHh\X\ZFNCG\AN@Y\HhFCgP ° P  
YPD; M;ZZ\ g\C; jPd\ HjjHgH> M;ZZ\ HFPDPZ;œ PhPD; /H\gPD;œ g\  
X d;jj\ D\X XHjj\gH> ² \ jP F\ hHFPDP H DPZfk;Zj;œ «•→ jk YP M;P N  
kZ d;P\ F°\gHœ fk;XD\h; DOH Z\Z hP;Z\ NXP hD;MM;XP D\ P XPCgP h  
D;XHZF;gP FHXX; \*\XPvP; FP .j;j\œ ;XXH hd;XXH FHP pPg\X\NP³i

; hY;ZP\hPj? FHNXP ;kj\gP> ² XP ;kj\gP h\Z\ PZh\FFPhM;jjP dHg FH\  
FHP X\g\ HFPj\gPœ DOH ;DDkh;Z\ kZ NP\gZ\ hU H X°;Xjg\ ;ZDOH FP  
;CC;hj;Zv; dHg X\g\i .H FHP\ HhhHgH hPZDHg\œ PZ j;ZjP ;ZZP Z\Z O  
D;dPj\ DOH D;p\X\ F\pgHY\ M;gH³i

; Ng;ZFH D\Zh\X;vP\ZH FP DOP O; D\dHgjPZH hC;NXP;jH -DP\L jkjjF  
dkCCXP D;jP F; FHXdOP®> ² H D\dHgjPZH PZpHDDOP;Z\œ H F\d\ kZ  
HFPvP\ZP PZ NHZHgH hP D;YCP;Z\œ fk;hP jkjjHi jPj\XP Z\³i ,kP O\  
PZjHZh;YHZjH ; fkHXX°HFPj\gH DOH h\hjHZHp; · °Hg; FHXX; hkhDHjj  
M\hhH kZ jPj\X\œ D\ZMHhh\i

\ZjPHZHœ PX j\Y\ FP \FPNZ\X;œ dHghPZ\ d;g\XH FHwZPjPpH hkXX°  
/Hhj;YHZj\> ²0Z; YP; Z\ZZ; FPDHP; DOH ; d;gjH g\F\j\ H /;DPj\ jkjj\  
gHhj\ Hg;Z\ C;XXH FP d;hj\gP ;Z;XM;CHjP³i

.H pP DOPHFHjH dHgDOIœ dgPY; FP gPD\dP;gpP ;XDkZH FHXPvPH F  
\FPNZ\X;œ YP hP; FPXkZN;j; dHg DHZj\ gPNOH hkXXH YPH \hhHhP  
\gj\Ng;wDOHœ H hHZv; ZH;ZDOH M;gpP D;dPgH FP D\h; d;gX; ¹hj\ C†  
g\Y;Zv\ -²L \ Z\Z L kZ XPCg\ DOH F;g? ; fkHhj\ d\gD\ d;HhH  
dHgHZZHYZjH PZ D\hjgkvP\ZH fkHXX\ DOH ZHYHZ\ h;dHp; FP d\jH;  
DP\L PX g\Y;Zv\ Y\FHgZ\ç³®œ pP M;DDP\ gPhd\ZFHgH F;XX°P\ Z;gg;  
FHXX°;kj\gH> ² \YH hHYdgH PX hHZh\ FHX XPYPjHœ DOH Z\Z d\hhHN  
;pHp; jg;FPj\³i

\ZFPpPFP>  
& ● ● ● ● ●  
EHIPTLM

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ODU FORLO DR RGR LQIRVKRS  
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SHQQDUHOOR R SHJJLR D ELUR VXOOH UHJLV)  
PLR RGLR SHU LO ID[ q VHPSUH VWDWR SL• YLU)  
>ODWWRH &RGLJQROD &RVH D IDUH D )UDQFRIF  
0LODQR \$GHOSKL S @  
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)DFHERRN

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,O SRGFDVW VX IHOWULQHOOLHGLWRUH LW  
&RRNLH 3ROLF\

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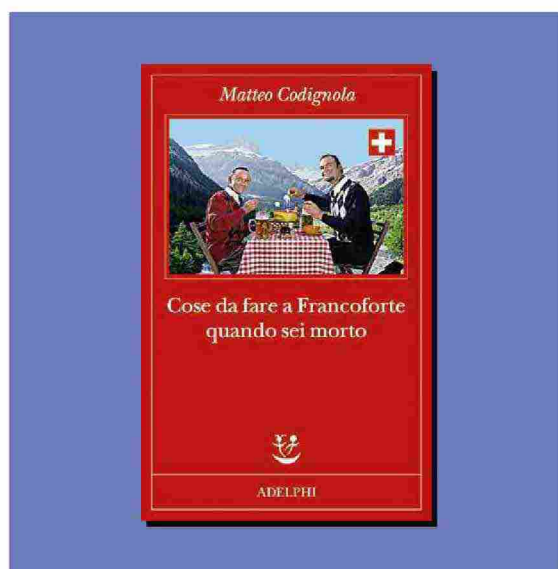
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VIAGGI LETTERARI

# L'inarrivabile *talento* di certi genovesi

DI Tiziano Gianotti

Un romanzo per ridere, *sogghignare* (senza offesa, eh),  
capire il dietro le quinte del *mondo editoriale*



**Cose da fare  
a Francoforte  
quando sei  
morto**

di Matteo  
Codignola

Adelphi,  
18 euro

**IMMAGINATE UN DANDY GENOVESE** (vedi post scriptum) con indosso “una giacca verde con le mostrine della Cavalleria dell’Aria e in testa un incongruo cappellino di Wimbledon” e un cazzone di talento (categoria calamitosa per l’ex gentil sesso) tutto vestito di nero o quasi; poi mettete i due dentro un Maggiolino rosso, il dandy al volante e il belinone al telefono con una vittima in vena di geremiadi e effusioni erotiche; e infine pensate ai due in viaggio attraverso la Confederazione Elvetica (con tutti i rischi del caso, avendo targa italiana e cazzone a bordo) diretti alla volta della Buchmesse, a Francoforte. Ebbene, visto che l’autore (nel libro “il vostro aff.mo”) è editor e traduttore di una corrusca casa editrice, gli aneddoti pioveranno e le scene di genere pure (memorabile l’Editore che stringe e apre “il pugno” a reclamare sintesi alla loquace “francesista”), certo - l’autore è un virtuoso della

digressione e dello scorcio, ma non è questo il punto. È che il Codignola ha talento per la caratterizzazione e così aspettiamo il ritorno in scena di Basso, il cazzone, e, boys, se non torna, con una zoomata sul primo piano degna di quella di John Ford a John Wayne in *Ombre rosse*. (Il nostro “aff.mo” è cinefilo, come rivela il titolo). Il lettore poi prenda nota del nome “Umberto”, vada a leggersi *Un tocco di focaccia*: intenderà come il Nostro, il giorno che smetterà di far flanella, scriverà il *Grande Romanzo Genovese*, che al confronto l’omologo americano è come il pan carré e la focaccia. Si sorride delle perfidie e si sogghigna della raffinata forma di snobismo che è l’autoironia, di cui solo chi è nato a Genova e tifa per il Zena sa il segreto. P.S. Gli inglesi non esistono. Lo sanno tutti, a Genova. “Inglese” è una brutta cosa per “zeneise”. Questo spiega l’inconfondibile aria da belinone dei britannici, e altro.



















