

🕶️ THE RIGHT(S) GLASSES



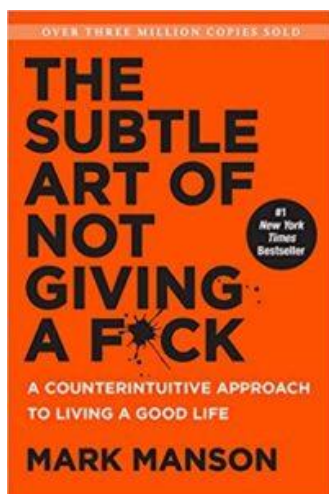
Name: Lara Clift
Company: Sweet Cherry Publishing

Question #1: Where and when do you read?

On flights!!! Since working in publishing I find that, as ironic as it is, I perhaps read less for pleasure!!! Since working in publishing I find that, as ironic as it is, I perhaps read less for pleasure than before. Luckily, I have to take a lot of flights with my job so I make sure I always have a book with me. Yesterday I flew back from the Bologna Book Fair and started to read *The Princess Bride* by William Goldman. It was recommended to me by a good friend and I have to say I am loving it so far,

Question #2: Which book have you most given as a present?

I love to buy books as presents but I never give the same one. I like to match the book to what I think people need or like at that point in their life. I gave my sister *The Subtle Art of Not Giving a F*ck* by Mark Manson at Christmas. I am still waiting to see the results☺



Question #3: What do you remember about your first book fair?

My first book fair was Frankfurt and I remember just being in total shock at how big the fair was! I was shocked that people actually used scooters to get around INSIDE the book fair. I was like ‘who are all these crazy people working in publishing?’

Now I am one of them.

Question #4: Tell us the resolutions you have made for this year.

I have recently got into running. I started doing Parkrun which is a free 5k every Saturday morning and am obsessed! I am looking for a running buddy for the book fairs so if there are any keen runners reading this please drop me an email so we can go for a pre-fair jog!



Photo by [Andres Siimon](#) on [Unsplash](#)

Question #5: Tell us about a bad habit, an obsession or a particular attitude you have picked up since starting to work at Sweet Cherry Publishing.

Eating too many biscuits and ordering takeout each Friday (Fat Fridays). Note the above resolution I have made for this year as a result of this bad Sweet Cherry habit left to me by my predecessors (you know who you are) ...



Photo by [Tim Mossholder](#) on [Unsplash](#)