

THE RIGHT(S) GLASSES

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Question #1: Where and when do you read?

Ok, I have to admit that I am addicted to audio books and podcasts about books – preferably on cross-country skiing trips in the Bavarian mountains. Let’s see where I’ll take my headphones in the summer. Probably right in to our incredibly astonishing and crystal clear lakes for swimming.



Question #2: Which book have you most given as a present?

I work in publishing for Kids and Young Adults because I love all the funny adventures they can delve into. Stories open doors for those adventures that could be waiting for them. I loved that from the beginning on – with my first *Loewe Lions* when I was 7 years old. Actually my parents still don’t understand... ;-) So I can’t stop giving away books.

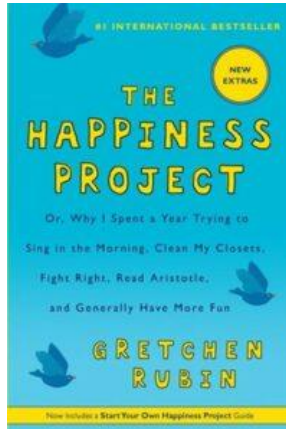
Still, I do love reading. But now that’s what I do to pass every Monday, Tuesday, Wednesday, Thursday and Friday (let’s leave Saturdays and Sundays out... ;-)) and I do cherish all the books that make this feeling come up again! Because reading promotion is what we do at **Loewe** everyday which is a quite hard job right now, I am a big fan of giving away absolutely on-trend non-fiction books because my friends will at least have a look at them and give reading a try.

Happy Gretchen Rubin lets all of us profit from her research on the complex topic “happiness” – absolutely clear and funny. My favourite is “**The Happiness Project**”. Kiss more, jump more, read Aristotle and generally have more fun! By the way, I first heard about her in a podcast... ;-)

I love Gretchen, and not only reading her books make me happy. I learned how

important it is to do again those things that made me Laugh out Loud! when I was ten years old.

It wasn't only addictively reading **Harry Potter**... LOL. Then my friends and I start doing that again and we have the best time baking cookies while we eat the dough or watch the best movies like "Scary Movie" or "Princess Diaries" again... and we can't wait to go back to Genovia with the third film! Cinemas have not disappeared and we'll have popcorn or/and nachos again - instead of ordering pizza for binge-watching Netflix series on the couch!



Question #3: What do you remember about your first book fair?

Absolutely getting lost in the picturesque Old Town Labyrinth of Bologna and practising my well-advanced Italian. Ok, "Pasta", "Pizza", "Aqua" and "Gelato" that's all of it... BUT I discovered the very best gelato on the sidelines!

Question #4: Tell us the resolutions you have made for this year.

Less audio book and podcast listening, more reading!

Question #5: Tell us about a bad habit, an obsession or a particular attitude you have picked up since starting to work at Loewe Verlag

We all go everywhere by car and my bike got stolen on my third day here. Beyond all questions, I need a new bike! And now many "Loewe Lions" enrolled for a Fun Run in Bayreuth in May, so my legs should be put into action again! Let's try something new and take a walk... without headphones and podcasts ;-)

