

THE RIGHT(S) GLASSES

Name: Veronica Broglio
Company: Mondadori Children

Question #1: Where and when do you read?

Generally in bed before going to sleep at night. Since two years I've started reading on the public transports in my way to work (or I listen to music when it is too crowded).

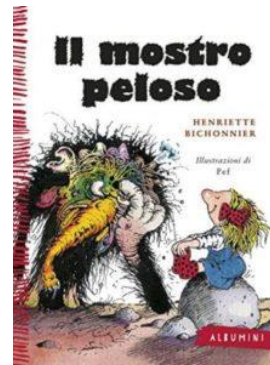
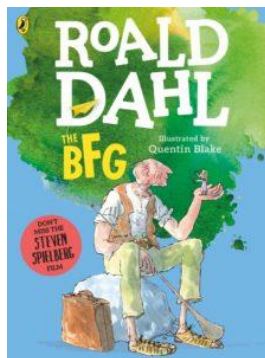
I'm not a talkative person early in the morning and this softens the beginning of the day.

Question #2: Which book have you most given as a present?

I'd say "The BFG" and "The Witches" by Roald Dahl and "Oh Boy!" by Marie Aude Murail. And also "Ascolta il mio cuore" by Bianca Pitzorno and "Barney's Version" by Mordecai Richler.

I often give as a present illustrated and picture books but "handle with care". A year ago I gave to a friend "The Hairy Monster" by Henriette Bichonier and she took it personally!

A while ago I've been given a "Meteorite Spoon" by Philip Ridley by one of my dearest friend. Sometimes when need to feel safe and calm I read the last sentence.



Question #3: What do you remember about your first book fair?

I was very very nervous and excited as I had been working in foreign rights sales for 3 months only. I slept barely 3 hours. So I arrived "nice and fresh" in Frankfurt in a mix of adrenaline, confusion and excitement. Everything was so fast. At the end I soon felt that I had fun and said to myself "let's do it again".

Question #4: Tell us the resolutions you have made for this year.

Maybe, in random order, to travel, be more patient, to save money, be more neat and organized. And fulfill my resolutions.



Question #5: Tell us about a bad habit, an obsession or a particular attitude you have picked up since starting to work at Mondadori Children.

My “out of control to do sheet”. Sometimes in A3 format, full of colours, arrows, asterisks, that become longer and longer. It ends up that I fill in it at the end of the day with all the unexpected things just for the joy of ticks. There is rumour that this is cheating.

Some months ago one of my colleague brought me a present from Edimburgh: “a very nice and proper “to do list to try to control my bad habit.

