

DISROBED

Editorial Reviews

Can what you wear save your life, keep you safe, or kill people across the world? Syl Tang shows that, sometimes, it does. You've never read a national security book quite like *Disrobed*. A fresh perspective about how our individual choices can radically upend societies on the other side of the globe. Do clothes reflect the jagged fault lines between civilizations? Tang's *Disrobed* makes a compelling case that it just might. (Aki Peritz, former CIA analyst who tracked the strategy, leadership and international links of Al Qaeda in Iraq; senior fellow at George Washington University's Center for Cyber and Homeland Security; adjunct faculty member at American University)

Syl Tang's *Disrobed* is a powerful thought-starter that articulates the butterfly effect from the mundane to the crucial. The book unveils an undercurrent of what is happening on the other side of the globe and connects the dots to what is right in front of us. Tang uses non-partisan, fact-based occurrences in worldwide events to show us the power of micro-action, and the potential of clothing as a political tool and predictive instrument. (Yann Marois, Chief Marketing Officer, Grey Goose)

Our clothes speak, consume, and even save the world in Syl Tang's fascinating and insightful research about fashion and how its much more than just threads. (Jonathan Woetzel, director and senior partner, McKinsey Global Institute, McKinsey and Co.)

The theory of the interconnectedness of all things, seen through the lens of fashion. Great fun, but raising some important questions - like why my lucky cufflinks always work. (Paul James, Global Marketing and Branding for Millennium Hotels and Resorts; former Global Brand Leader, Starwood Luxury Hotels)

This book defines the bridge between the garment industry and world of finance, industries that most people truly do not understand. The financial markets such as investment, banking and insurance companies rely heavily on the above sources for revenue and investments. *Disrobed* is the book that will open your eyes to the dynamics of two powerful and profitable industries. (Salvador Rozenberg, professor, New York University, Tandon School of Engineering, Department of Civil Engineering and Urban Systems)

It is truly amazing how you have linked the issue of clothing with the ecosystem and global challenges. By highlighting the different elements and sectors, I have no doubt the reader will come away fascinated and inspired, with insights of how clothing plays a pivotal role in our lives. Syl Tang's book eloquently describes clothing's effect on our limited natural resources and also provides brilliant ideas and solutions that people can implement to create positive social change in society. *Disrobed* provides a gateway for the reader to recognize the value of ethical and sustainable clothing which can also address the 2030 Agenda for Sustainable Development, and thus help our common humanity. (Amir A. Dossal, president, Global Partnerships Forum)