

campus FOREIGN RIGHTS

Frankfurt. New York

FALL 2016
Life



Hermann Scherer

Focus!

Provocative Ideas for People Who Want to Accomplish Something

The new Bestseller by Hermann Scherer!

About the book: If there is life before death, then why aren't we actually living it? In this book, best-selling author Hermann Scherer provides an honest answer to this question, making it very clear that we are simply allowing our lives to happen. For the most part, we are determined by outside influences and dissatisfied. Yet it doesn't have to be that way. In his customary inspiring style, the author holds up a mirror and shows us how to improve:

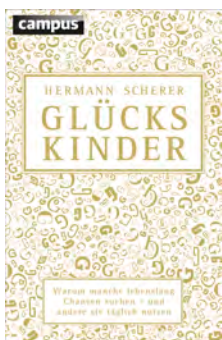
- how to think big
- how to overcome our self-imposed limitations
- how we can evolve into autonomous individuals

Hermann Scherer's new masterpiece addresses problems, anxiety, broken promises, and self-abasement—but it focuses far more on solving problems, courage, self-determination, freedom, and boundless happiness.

- **An entertaining gift book by a Spiegel best-selling author**
- **Nobody gives you a friendlier kick in the butt than Hermann Scherer!**

- August 2016
- 296 pages
- Hardcover

Rights sold to: Korea



Hermann Scherer
The Lucky Ones

**Sold over
75.000 copies**

Rights sold to:
China, Japan, Korea,
Poland, Taiwan,
Thailand, Russia



Hermann Scherer
Treasure Finders

**Sold over
35.000 copies**

Rights sold to:
Korea, Poland



Hermann Scherer is a business expert and sought-after speaker who has given more than 3,000 lectures before total audiences of roughly 1 million. He has published 50 books that have been translated into eighteen languages and has lectured at several European universities.

**Foreign Rights Sales: Annette Prassel · prassel@campus.de · Tel. ++49 69 976516-47 · Fax -77
www.campus.de/rights · Campus Verlag, Kurfürstenstraße 49, 60486 Frankfurt am Main, Germany**