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Foreign Rights List Spring 2017



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Nicole Klauss

Nicole Klauss graduated in Art History and Romanism to start a career in art consulting and her schooling in oenology. Becoming mother of two children, she intensified her interest for the non-alcoholic, refined cuisine while consulting caterers and restaurant owners. Always on the look-out for new tasting experiences, she blogs on food-pairings and innovative beverages.



"The New Drinking Culture" Perfect Food-Pairings without Alcohol

Saying no to alcohol does not have to be a sacrifice: If you decide to go booze-free for the night, there is much more to choose from than just a stale water or coke. Nicole Klauss presents the versatile and exiting world of alcohol-free beverages: a world of unbelievable taste adventures, where juices, teas and historic as well as newly developed beverages meet the ambitious cuisine. Discover refined creations as you learn everything about the taste variety alcohol-free beverages can provide. Whether at home or at the restaurant, exciting new pairings and tastings are ready to be discovered, because:

Original Title: Die neue Trinkkultur. Speisen perfekt begleiten ohne Alkohol

Original language: German Published in March 2017 272 pages

designed, illustrated and colourized throughout







Ulrike Herrmann

Ulrike Herrmann is economic correspondent, parliamentary correspondent and head of the communications department for the daily newspaper taz since the year 2000. Her publications often address basic issues of politics, both social and economic. She is a regular guest on national TV and radio talk shows.



No Capitalism is no Solution The Crisis of Todays Economy or What We Can Learn from Smith, Marx and Keynes

What are the reasons for financial crises? Why are rich people rich and poor people poor? How does money work? Where does economic growth come from? These are questions that even a kid could ask under given circumstances – but for some reason they are just as puzzling to our economists who are often tinkering about with theories and models that have very little in common with reality. But their failures do not only cost billions in global currencies – they even cost human lives. A firm grasp on the classics is necessary in order to comprehend what went wrong: Adam Smith, Karl Marx and John Maynard Keynes – important thinkers whose academic representation is either small, faulty or simply non-existent. An astounding fact, considering they gave the best answers to the questions asked above – which is the reason why they need to be rediscovered.

Original Title: Kein Kapitalismus ist auch keine Lösung. Was wir heute von Adam Smith, Karl Marx und Maynard Keynes lernen können.

Original language: German Published in September 2016 288 pages

30 000 copies sold

Rights sold to Korea



"The dominant school of thought in economics does not reflect reality. Everything that is required in order to understand our current system can already be found in the writings of Smith, Marx and Keynes."

Ulrike Herrmann

"With serene brilliance and logical consequence, her narration roams 250 years..." ARD, ttt



Markus Bickel

Markus Bickel graduated from the German School of Journalism in Munich. Over the last two decades he worked as an editor, war reporter and as a correspondent from the Balkan region and the Middle East for well-established German media companies like *FAZ*. Throughout his frequent travels to the Middle East, he witnessed the fight against the "Islamic State" up close on many fronts.



The Profits of Terror How Germany earns Billions while strengthening Arabic Dictatorships

Siemens cashing in Billion-dollar deals with Cairo; Riyadh and Abu Dhabi showing an increased demand for German weapon systems: the German government cozies up to the authoritarian states of the Middle East, for economic reasons. Markus Bickel reveals how German diplomacy arms the Arabic World with its fixation on trading profits. Lately, Saudi Arabia placed third among those craving for goods Made in Germany, followed closely by Egypt, the United Emirates and Qatar. In any case, it is the local population paying the bloody price for the increasing militarization: Just like the "War on Terror" after 9/11, it is now the war against the Islamic State that provides regimes with an excuse to expand their repressive systems.

With inside material from political and economic sources

Original Title:
Die Profiteure des Terrors. Wie
Deutschland an Kriegen verdient und
arabische Diktaturen stärkt

Original language: German Published in April 2017 224 pages



Shalom Weiss

Shalom Weiss was born in Hungary in 1929. After his childhood, he suffered the horrible world of Bergen-Belsen and Auschwitz. Surviving the war, he migrated to Israel in 1949. After his duty in the Israeli army he started working at the petroleum refineries of Haifa and Ashdod, where he became a professional engineer and later on, Executive Director.



How to stay human in Auschwitz

A Story of Human Survival and Trauma through Three Generations.

This book is an exceptional literary creation and an important historical document, as Shalom Weiss describes his life before, during and after the holocaust using a beautiful and simple diction. Unlike others Weiss takes the liberty – and that's his literary merit – to tell his own, often gruesome tale in a most witty and serene fashion. The book also sheds light on how following generations, and the families of the survivors especially, came to terms with the biggest human catastrophe of the 20th century, as Weiss wrote in close dialogue with his daughter and grandchildren. His narration spans a lifetime and the full specter of human emotions and experience, to create something truly unique.

"This Book enters the core of the soul. We get to know a man who is wise and humane, sharp-eyed and sober-minded. It will forever accompany me from now on."

David Grossmann, Israeli writer and winner of the Peace Prize of the German Book Trade (2010)

Original Title:
Wie konnte man Mensch sein in
Auschwitz?

Drei Generationen versuchen zu verstehen.

Original language: German August 2017 480 pages



Michael Steinbrecher

Michael Steinbrecher is a TV journalist, winner of the Grimme price and host of the talk show "Nachtcafé" on SWR, which is mainly concerned with matters of social politics. In 2009 he became a professor for TV- and cross-media journalism at the TU Dortmund. In 2015, Steinbrecher was awarded with the prestigious "GetAbstract International Book Award" for his publication "Update – why the data revolution affects us all."



Opinion, Power and Manipulation Journalism put to the test

An increasing number of people distrust the media. What is the essence of their reproach? What is there to say about the quality of journalism nowadays? Are journalists controlled by more powerful people from above? What does the future of journalism look like in times of Facebook and Fake-News?

Together with fourteen young journalists of the Technical University of Dortmund, Michael Steinbrecher and Guenther Rager put the media to the test, questioning their trade critically, while providing means to escape its discredit.

Original Title: Meinung Macht Manipulation. Journalismus auf dem Prüfstand

Original language: German Published in March 2017 240 pages



Friedhelm Hengsbach

Friedhelm Hengsbach SJ is a member of the Jesuit Order. Until 2006, he was a long-serving professor in Frankfurt am Main. Writing on philosophical, theological as well as economical issues, he is a sought-after expert on social ethical questions. Today, he lives and works at the Catholic Academy Rhein-Neckar in Ludwigshafen. Recently, Westend published his books "The time belongs to us" and "Share, don't kill".



"What has happened to you, Europe?"

Europe needs to find new ways, if it wants to survive!

"What has happened to you, Europe?" That is the question, that Pope Francis asked Jean-Claude Juncker and other high-ranking representatives of different European institutions when he accepted the Charlemagne Prize of 2016 in Rome. The European Union has lost its course. Shocked by the proceeding Brexit-campaign and increasing nationalist tendencies, communication and cohesion among the EU-countries get more difficult by day. Angela Merkel's slogan "We will manage it" changed into "We will manage deportation more efficiently." Yet Europe is capable of so much more! Friedhelm Hengsbach demands a radical change of thought and democratic alterations, so that justice, peace and solidarity become the supporting pillars of our politics once again.

Original Title: "Was ist los mit dir, Europa?" Für mehr Gerechtigkeit, Frieden und

Solidarität! Original language: German Published in April 2017 128 pages

Backlist



Deadly Friendship

What We Owe our Animal Friends and Why We Cannot Live Without Them

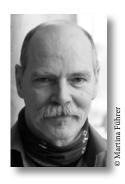
We could not have established global dominance as a species had we not discovered meat. This fact bears consequences for our relationship to animals and nutrition. It ought to be one of care and respect, but turning the world vegan is neither healthy, nor close to nature. To supply the global resources for a vegan diet would require masses of artificial fertilizers. Florian Schwinn offers an ardent plea for animal rights and argues why mankind switching to veganism would be wrong.

Florian Schwinn is a journalist, author and radio host. His career encompasses productions for public television (ZDF) as well as work for the Hessischer Rundfunk as a journalist and host. Schwinn received multiple awards for his works, including the Robert-Geisendörfer-Prize in 2013.

Original Title: Tödliche Freundschaft. Was wir unseren Tieren schuldig sind und warum wir ohne sie nicht leben können

Original language: German Published in January 2017 256 pages

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Untold StoriesThe End of Journalism as We Know it

The media struggles for credibility. Consumers are challenging its authority and opinions are diverging from published ones. The dominant media outlets, not only of Germany, are under attack. "Lies" seem to be the accusation, but are they the problem? Teusch's analysis covers two different factors: the suppression of information and biased judgement are embedded in the structure of modern media. Without change, the downfall of mainstream media and journalism will continue.

Ulrich Teusch, PhD, is a freelance publicist living near Kassel. He is an author of non-fiction books and is also working for public broadcasting. His last books include: "A Society of Catastrophes: Why We don't Learn from Our Mistakes" and "Jenny Marx – the Red Baroness".

Original Title: Lückenpresse. Das Ende des Journalismus, wie wir ihn kannten

Original language: German Published in 2016 224 pages

7000 copies sold



Backlist



We Have a Bone to Pick How to Stay Agile and Fit Through Healthy Joints

The ability to move freely and safe from pain, is usually taken for granted – until losing it to arthrosis, arthritis or rheumatism. But where do these vexing problems with our joints originate? Dr. Thomas Pfeifer gives an illustrative, vivid, and fascinating introduction to our bone system with all its little gouts and aches, ranging from diagnosis over therapy to prevention.

Thomas Pfeifer studied medicine in Padua, Aachen, Muenster and Munich. He was a guest physician at the Massachusetts General Hospital at the Harvard Medical School in Boston. Since 1992 he runs his own doctors office together with his brother Johannes and is regarded to be one of the most renouned doctors in Frankfurt am Main, Germany.

Original Title: Treffen sich zwei Knochen. Fit und gelenkig bis ins hohe Alter

Original language: German Published in 2016 240 pages

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10 000 copies sold





The World Dominators

United States Military and Secret Service Operations

Armin Wertz brings us the first comprehensive account of US operations in independent countries since 1776.

"If you are sick of being left with hollow phrases, struggle with being patronised by politicians, and want to know what is really going on in geopolitical relations and who is actually working on an alternative to those intolerable conditions, then this book is recommended to you by heart." - Der Freitag

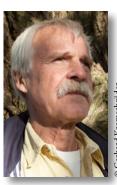
Armin Wertz is an experienced foreign correspondent who spent many years in South and Central America, Israel and other parts of the world writing for renowned magazines and newspapers such as Der Spiegel, Stern and Frankfurter Rundschau. Since 1997 he works as a freelance journalist travelling Southeast Asia as well as East and South Africa.

Original Title:

Die Weltbeherrscher. Militärische und geheimdienstliche Operationen der

Original language: German Revised edition, published in February 2017 400 pages

7000 copies sold



Backlist



Conquering Europe

The Ukraine Crisis and the Role of the USA

Wolfgang Bittner delivers the definitive chronology and analysis of the fatal influence of the US on politics and public media in Europe, from the beginning of the Maidan protests up to the events from September 2015.

Wolfgang Bittner holds a doctorate in law and worked for newspapers, television and radio broadcasting. He has published over 60 books for adults, adolescents and children, both novels and nonfiction books, and received several awards and prizes.

Original Title: Die Eroberung Europas durch die USA. Zur Krise in der Ukraine

Original language: German Revised edition, published in August 2017 224 pages

15.000 copies sold

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Who Rules our Money? Banks, Democracy and Deception

Money rules the world – but who rules over our money? How were the banks created and transformed into their present shape? And who gave banks the right to exercise this immense amount of power and make profit thereof?

Paul Schreyer, born in 1977, is a freelance journalist, who writes for the magazine *Telepolis* and others, as well as an author of several political non-fiction books. His book "Faktencheck 9/11" was received with great interest in expert circles, the title "We are the Good Guys" (with Mathias Bröckers) was ranked on the *Spiegel* bestseller list for over 30 weeks. (Rights available)



Original language: German Published in 2016 208 pages

Rights sold to Turkey

9000 copies sold



Jorina Köhele-Mila